

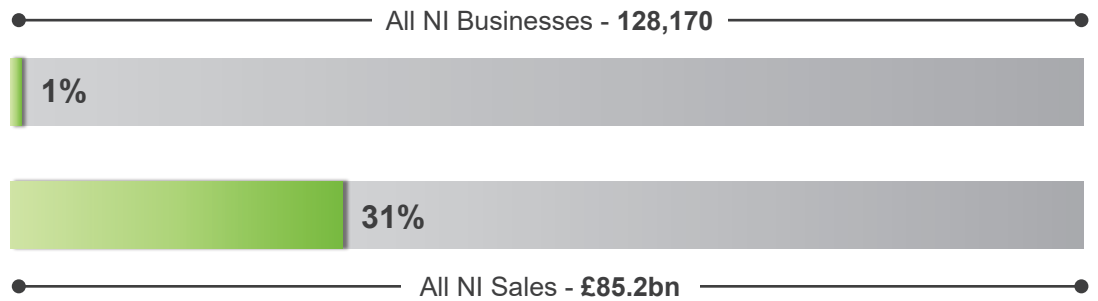
Invest NI Portfolio Contribution to NI Sales, External Sales and Exports 2022

Source: Invest NI KPIs, NISRA: Broad Economy Sales and Exports and Dept for Business, Energy and Industrial Strategy: Business Population Estimates

The group of over 1,600 businesses which comprise the Invest NI portfolio are supported on the basis of their potential for growth, primarily through the development of markets outside Northern Ireland.

This infographic positions the portfolio in the context of the overall Northern Ireland business base, showing its important contribution to private sector sales, external sales and exports.

Invest NI businesses account for **1% (1,613)** of all businesses, but generate **31% (£26.3bn)** of all sales



Invest NI businesses account for **10% (1,495)** of all businesses with external sales but generate **71% (£20.5bn)** of all external sales



Invest NI businesses account for **11% (1,364)** of all businesses with export sales but generate **69% (£9.1bn)** of all export sales

