

Reasons to invest



Talented People

- Highly educated and skilled English-speaking workforce.
- Students consistently outperform candidates from other UK regions at GCSE and A-Level (High school leaving).
- Northern Ireland has the best performing education system for primary maths in Europe, and the sixth best in the world.
- Government departments work closely with industry and academia to ensure the workforce is successfully equipped with the appropriate skills for businesses.

“Belfast is at the very heart of our global network of activities, and we are very proud of what we have achieved here. We truly believe the secret sauce is the combination of forward-thinking government policy, a strong education system and a determined and resilient population.”

**David Livingstone, Managing Director,
Citi Group (Belfast)**

40%
LOWER

Competitive Operating Costs

- Operating costs can on average be 40% lower than other western European locations.
- Northern Ireland is one of the most cost-effective regions in the UK for expats.
- The corporation tax rate of 25% is the lowest in the G7.

“Our new hub in Northern Ireland will help Symphony to achieve its growth plans by providing the capacity required to support our rapidly growing business. We are excited about the availability of talent in Northern Ireland and will be partnering with the universities to offer placement and employment opportunities in the future.”

**Ben Chnelich, CFO,
Symphony (Belfast)**



Location

- Northern Ireland is the only part of the UK that shares a land border with a Euro participant (Republic of Ireland).
- Northern Ireland is an easily accessible location. London is only an hour away by air, with Dublin only two hours by rail and road from Belfast.
- The region has three airports and there are regular flights to a variety of European business locations.
- Northern Ireland is home to four ports - Belfast, Foyle, Larne and Warrenpoint.



Unique GB & EU Market Access

- Businesses in Northern Ireland benefit from seamless shipment to GB and EU markets, free from tariffs, customs documentation and declarations.
- Businesses also have access to UK trade agreements.



A Supportive Business Environment

- Invest NI is the region's economic development agency. It helps new and existing businesses to compete internationally and attract new investment to Northern Ireland.
- Invest NI can offer financial, technical and advisory support, including assistance with:
 - Property search
 - Talent sourcing
 - Operating efficiency
 - Business development
- Invest NI has teams located across GB and Europe, North and South America, Asia-Pacific and India, Middle East and Africa who help international companies expand into Northern Ireland.



Advanced Telecommunications Infrastructure

- A resilient, digital network provides high-speed voice and data connections throughout the world.
- Belfast is the #2 UK city for 1 gigabit capable broadband availability.
- More than 9 in 10 Northern Ireland homes can access full-fibre broadband, the highest in the UK, and there is a rapidly expanding 5G network.



Track Record

- More than 1,500 international companies have set up operations in Northern Ireland.
- Investors include multi-national companies such as A&O Shearman, Seagate Technology, Fujitsu, Microsoft, Citi, Liberty Mutual, the Allstate Corporation, Baker McKenzie, Deloitte and CME.
- 64% of new investors have reinvested.



Innovation

Northern Ireland has a rich heritage of innovation:

- Lord Kelvin, the father of modern science and creator of the absolute temperature scale, was born in Belfast in 1824.
- John Boyd Dunlop invented the pneumatic tyre in Belfast in 1888.
- In 1917 Harry Ferguson patented the technology that led to the modern tractor.
- The plane ejector seat was invented in 1944 by James Martin, an engineer from Northern Ireland.
- The portable defibrillator was designed in Northern Ireland in the 1960s by Professor Frank Pantridge.

🔗 Northern Ireland has a rich legacy of manufacturing excellence and entrepreneurial spirit, and it is this, combined with a skilled workforce, culture of innovation, strong local supply chain, and strategic access to global markets that makes it a compelling opportunity for forward-thinking investors. 🔗

**Kieran Hegarty, President,
Terex (Dungannon and Derry~Londonderry)**



Did You Know?

- 1 in 4 of the world's hard drives has a read-write head manufactured in Northern Ireland.
- 40% of the world's tracked mobile stone crushing and gravel screening equipment is made in the region.
- Northern Ireland is home to one of Europe's most business friendly cities of its size.
- Belfast is the world's top city and Northern Ireland is the world's #2 region for fintech inward investment.
- Northern Ireland is the #1 international investment location for US cyber security firms.
- Queen's University Belfast is in the top 200 universities in the world for impact and sustainability.
- Ulster University ranks in the top 30 UK universities.

For more information please visit:

investni.com/invest