

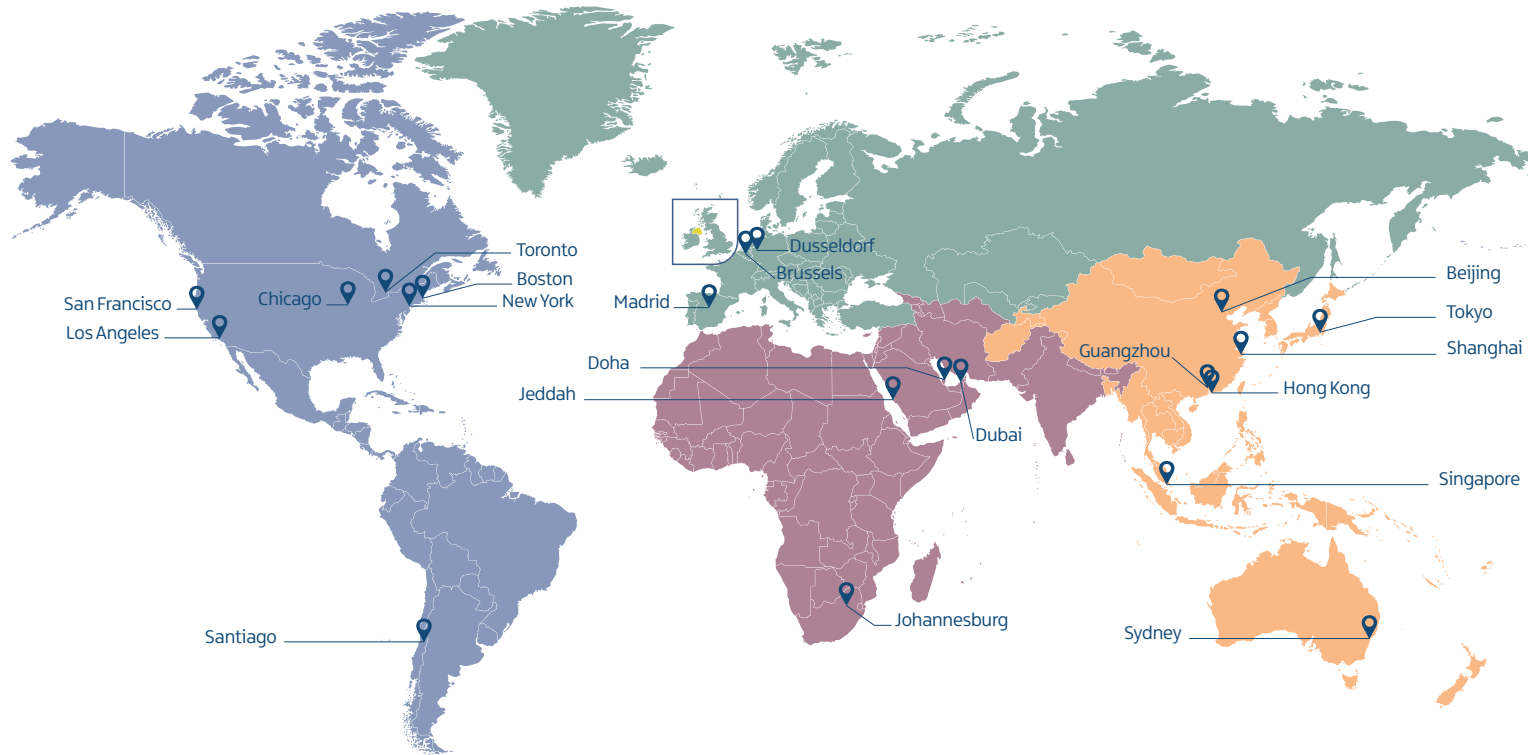
# This is Northern Ireland

Northern  
Ireland

Belfast, Co. Antrim

# Invest Northern Ireland

## Global Offices



### Location

Northern Ireland is an integral part of the United Kingdom.

- Located between mainland Europe and the US, Northern Ireland is ideally situated for access to key markets across GB, RoI, Europe and USA.
- Population 1.8 million.
- Capital city – Belfast.
- Three airports – regular direct flights to the UK and Europe.
- Under 2 hours by road or rail from Belfast to Dublin, the capital of the Republic of Ireland.
- Modern road and rail network.
- 100 gigabyte per second telecoms link between Northern Ireland, Europe and North America.

A photograph of the Peace Bridge in Derry, Northern Ireland, at night. The bridge is illuminated with purple and blue lights, and its reflection is visible in the water below. The city lights of Derry are visible in the background under a dark blue sky.

**Allstate** has more than 2,300 employees based in three Northern Ireland locations - Belfast, Derry~Londonderry and Strabane.

‘Northern Ireland is at the right price point when it comes to delivery, quality and cost, and although the cost is nice, the most important thing that still makes Northern Ireland attractive to **Allstate** and other FDI is the pipeline of talent that exists.’

**John Healy**  
Managing Director,  
Allstate Northern Ireland

## Education

Northern Ireland has the best performing education system for primary maths in Europe, and the seventh best in the world.



Queen's University Belfast, Co. Antrim

Students consistently outperform other UK regions at GCSE and A-Level (high school leaving).

A network of regional colleges with enrolment of almost 154,000 students provides professional and technical programmes.

The region has a strong international focus and

attracts large numbers of overseas students to study at its universities, boarding schools, vocational colleges and English language schools.

### Assured Skills

Government departments work closely with industry and academia to ensure each investor's workforce is successfully equipped with the appropriate skills.



Queen's University Belfast, Co. Antrim

'After reviewing a number of locations, I had no hesitation about expanding our presence into the North West due to the highly attractive location and the availability of talent that the region offers.'

**Darragh McCarthy,**  
Founder and CEO, FinTrU

## Northern Ireland is home to two world-class universities.

### Queen's University Belfast

Queen's University Belfast is over 175 years old; it is a member of the **Russell Group** of 24 leading UK research-intensive universities and ranked in the top 140 in the world for graduate prospects.



1st in the UK for entrepreneurial impact.



### Ulster University

Ulster University is ranked in the world's top 150 Universities under 50, with over **27,000** students from 100 countries across four campuses. It is working with industry and local communities to ensure a pipeline of talent equipped for an emerging world.



Within the world's top 150 young universities.

### World-Leading Research

Northern Ireland has a number of globally recognised, technology related university research centres including the Intelligent Systems Research Centre (ISRC) at **Ulster University**, and The Institute of Electronics, Communications and Information Technology (ECIT) at **Queen's University Belfast**.

Over **72%** of Northern Ireland university research activity is world-leading or internationally excellent according to the Research Excellence Framework (REF) 2014 assessment.



of Northern Ireland University research is world-leading.

## Location of Choice

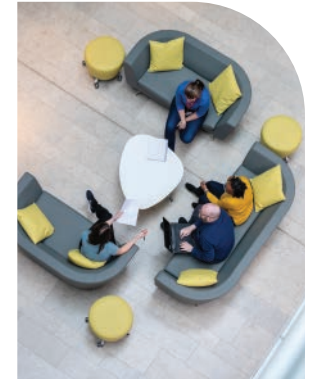
Almost 1,200 international companies have invested in Northern Ireland.



Over 70% of new inward investors reinvest.



Belfast is one of Europe's most business friendly cities of its size.



The Knowledge Economy in Northern Ireland is one of the fastest growing in the UK.



Baker McKenzie and TSYS, Belfast, Co. Antrim

'The people of Northern Ireland are some of the most passionate, devoted, dedicated and skilled individuals that I have ever had the opportunity to work with.'

**Former CTO,  
TSYS**

## Cost Competitive

### Fiscal Environment

- 19% Corporation tax;  
2nd lowest in Western Europe.

### Research & Development

- Patent Box  
Corporation tax of 10%.
- R&D Tax Relief  
12% HMRC R&D Expenditure Credit.

For every **£1** spent on R&D, real cost to company can be **43p**.

'The supply of talent in Northern Ireland, particularly at graduate level, is impressive and, coupled with the support from **Invest NI** and the **Department for the Economy**, it makes this region highly attractive to a global company like **Citi** seeking the best location for growth.'

**James Bardrick, Citi Country Officer, United Kingdom**



Citibank, Belfast, Co. Antrim



Derry ~ Londonderry

**30% lower** Operating costs are up to 30% lower than other locations in the UK and Europe.

According to an international survey, Belfast has been identified as one of the most cost effective cities in Western Europe for expats to live.



Northern Ireland has some of the lowest prime office rental costs in Europe.



## Technology

Northern Ireland has one of the fastest growing tech clusters in the UK.

---

Northern Ireland is one of FT fDi Intelligence's Top 15 Digital Economies of the Future.

### Cyber Security

Northern Ireland is the #1 international investment location for US cyber security firms. Leading US cyber security companies including **Rapid7**, **WhiteHat Security**, **Anomali** and **Proofpoint** have opened operations in Northern Ireland. **CSIT**, the Centre for Secure IT at **Queen's University** Belfast is the UK Innovation Knowledge Centre (KC) for secure information technologies.

'We have been very impressed with the technology ecosystem in Northern Ireland, which shares many of the characteristics of Silicon Valley, including access to world-class cyber security research at **Queen's University**.'

Gary Steele,  
CEO, Proofpoint, Inc



Ulster University, Coleraine Campus,  
Derry~Londonderry



### Tech Talent

We have pools of talent in the fast growing areas of data analytics, AI, mobile apps and immersive technology.

### Software Development

Belfast is Europe's leading FDI destination for new software development. Investors include - **Allstate**, **CyberSource** (a Visa company), **Fujitsu**, **TSYS**, **BT**, **Commscope** and **WANdisco**.

### Financial Services Technology

Northern Ireland supplies sophisticated software for the world's major financial institutions. Our cluster includes multi-nationals such as **Citi**, **Vela**, **CME Group**, **FinTrU** and **Fidessa** as well as local companies such as **FD Technologies**.



Computer Science Hub,  
Queen's University Belfast, Co. Antrim

**Northern Ireland  
is the world's top  
region for fintech  
inward investment.**



FD Technologies is located  
in Newry, Co. Down

'In Northern Ireland we found a natural fit for **SmashFly** in a talented technical community that was eager to build complex, data-driven technology solutions.'

**Thom Kenny,**  
CEO, **SmashFly**

## Global Business Services

Northern Ireland has a depth of skills available in human resources, finance, auditing, supply chain management, customer support, marketing, consultancy and legal services.



Major consultancy houses **EY**, **PwC** and **Deloitte** have all announced expansions in Northern Ireland.

Top legal firms including **Allen & Overy**, **Baker McKenzie** and **Herbert Smith Freehills** are among those who have discovered the wealth of talent available in Northern Ireland.



Education company, **Pearson** set up its Finance Services Centre in Belfast to support its global finance function.

'We considered a number of location options. Northern Ireland stood out for the great calibre of the available people, combined with cost competitiveness and geographical convenience.'

**Graeme Johnston,**  
Partner, **Herbert Smith Freehills**



Tesab, Omagh, Co. Tyrone

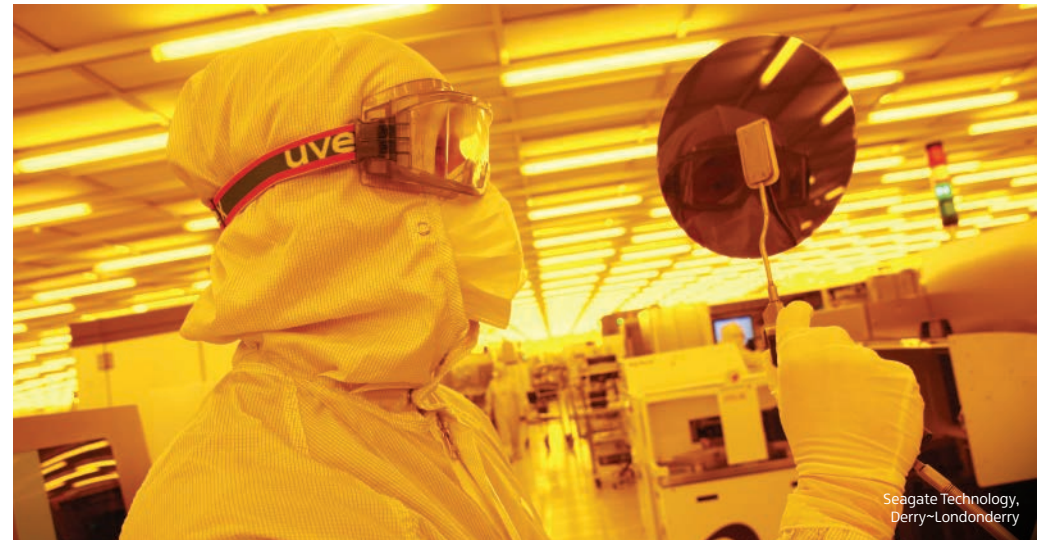


We make 40% of the world's tracked mobile stone crushing and gravel screening equipment.



1 in 5 of the world's computer hard drives have parts made in Northern Ireland.

**Seagate Technology** in Derry ~ Londonderry is a leader in the manufacture of hard drive storage systems that are used worldwide.



Seagate Technology, Derry~Londonderry

**Advanced Manufacturing & Engineering** Northern Ireland has a strong engineering heritage with an international reputation.



An integral part of one the world's largest designers and manufacturers of aero structures for commercial and defence aircraft, **Spirit AeroSystems Belfast** has a long and established history of aircraft innovation.



Spirit AeroSystems, Belfast, Co. Antrim

Over 30% of the world's aircraft seats are made in Northern Ireland.



Our companies develop innovative components for the aerospace, automotive, technology, energy and space sectors.

## Life & Health Sciences

Northern Ireland is a hub for cutting-edge research and innovation in the field of life and health sciences.

There is expertise in precision medicine, medtech and clinical trials. Key companies include the **Almac Group, Randox, Norbrook, Teva, Terumo BCT** and **Bemis**.



'The quality and availability of specialist skills here and the strong links we have forged with **Queen's University** were key factors when we chose Northern Ireland as the location for this project.'

**Dr Robert Ladner,**  
CEO, CV6



### Precision Medicine Centre of Excellence

This £10 million initiative from Invest Northern Ireland and **Queen's University** Belfast has created an internationally-accredited laboratory focusing on diagnostics that can be used to predict a cancer patient's response to treatment. This allows potentially costly drugs to be used more effectively.



## Food & Drink

Northern Ireland's food & drink producers are dedicated to traceability and passionate about quality.

Our food and drink products are available in more than 70 countries.

Food and drink in Northern Ireland is the region's largest manufacturing sector.



'We can tell a story about where our food comes from. The food that comes from Northern Ireland is pure, natural and very high quality.'

**Professor Chris Elliott,  
Faculty Pro-Vice-Chancellor Medicine,  
Health and Life Sciences,  
Queen's University Belfast**



Bushmills Distillery, Co. Antrim



**Bushmills Distillery** is the oldest licensed whiskey distillery in the world.



Northern Ireland has a global reputation for food safety.

Pioneering research is being carried out at **Queen's University Belfast's Institute for Global Food Security**, a centre which advises the UK and other governments on food safety.



Enniskillen Hotel, Co. Fermanagh

## TV, Film & Digital Media

Northern Ireland  
is a region rich in  
creativity that enjoys  
a global reputation  
for innovation.

---

From award-winning film and television productions, to the development of smart e-learning solutions and transformative mobile and web content.

A flourishing animation sector is supported by specialised courses in computer animation for games, VFX, feature and TV animation.

**HBO's** blockbusting Game of Thrones was filmed in Northern Ireland. Other big name companies such as **Universal Pictures**, **BBC** and **Disney** have chosen Northern Ireland for recent productions.

Belfast's **Titanic Studios** is one of the tallest and most modern film and television production studios in Europe.

**Sixteen South** has won over 50 major international awards

including the prestigious Broadcast Award for its children's animation series "Lily's Driftwood Bay" which is shown in over 120 countries.

GAME OF THRONES

HBO® and related service marks are the property of Home Box Office, Inc.

## Innovation

Northern Ireland has a rich heritage of innovation.



Digital Catapult, Belfast, Co. Antrim



### We discover planets

Cameras designed and manufactured in Belfast by **Andor Technology**, an Oxford Instruments company, were used by a team of UK, Swiss and French astronomers in the discovery of two new Jupiter-sized planets.



In 1917, Harry Ferguson patented the technology that led to the modern tractor.



Lord Kelvin, the father of modern science, was born in Belfast in 1824.

The tradition continues with innovation in the fields of fintech, mobile telecoms, cyber security, digital imaging, AI and remote sensors.



John Boyd Dunlop invented the pneumatic tyre in Belfast in 1888.



The portable defibrillator was designed in Northern Ireland in the 1960s by Professor Frank Pantridge.

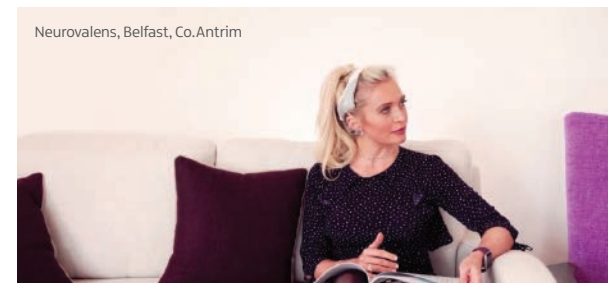


Newry-based **STATSports** is a worldwide leader in sports performance monitoring technology, with over 500 elite teams globally using its 'Apex Pro' system.



STATSports, Newry, Co. Down

Neurovalens, Belfast, Co. Antrim



Northern Ireland firm **Neurovalens** developed Modius SLIM, wearable technology which can modify metabolism rates, appetite and fat storage.



## Northern Ireland

### A great place to live

Research shows Northern Ireland people are the happiest in the UK

- Low crime rate
- Stunning scenery
- Historical landmarks
- Excellent schools
- Friendly people
- World-class healthcare
- Fabulous beaches



**Invest Northern Ireland is the region's economic development agency.**

It helps new and existing businesses to compete internationally and attract new investment to Northern Ireland.

LONDON | MANCHESTER | DUBLIN | BRUSSELS |  
DUSSELDORF | MADRID  
BOSTON | NEW YORK | CHICAGO | SAN FRANCISCO |  
LOS ANGELES | SANTIAGO | TORONTO  
DUBAI | DOHA | JEDDAH | JOHANNESBURG  
SINGAPORE | SHANGHAI | BEIJING | GUANGZHOU |  
HONG KONG | TOKYO | SYDNEY

**InvestNI.com**

E: [invest@investni.com](mailto:invest@investni.com)

 Invest Northern Ireland

 @InvestNI

Version 11/21

