

# Belfast Council Briefing

March 2024



information for strategic thinking

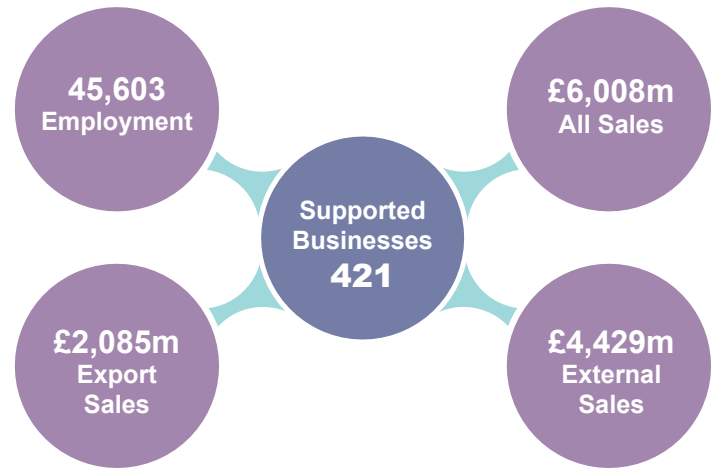
**Economic  
Context  
Update**

# Invest NI Supported Business Performance (2022)

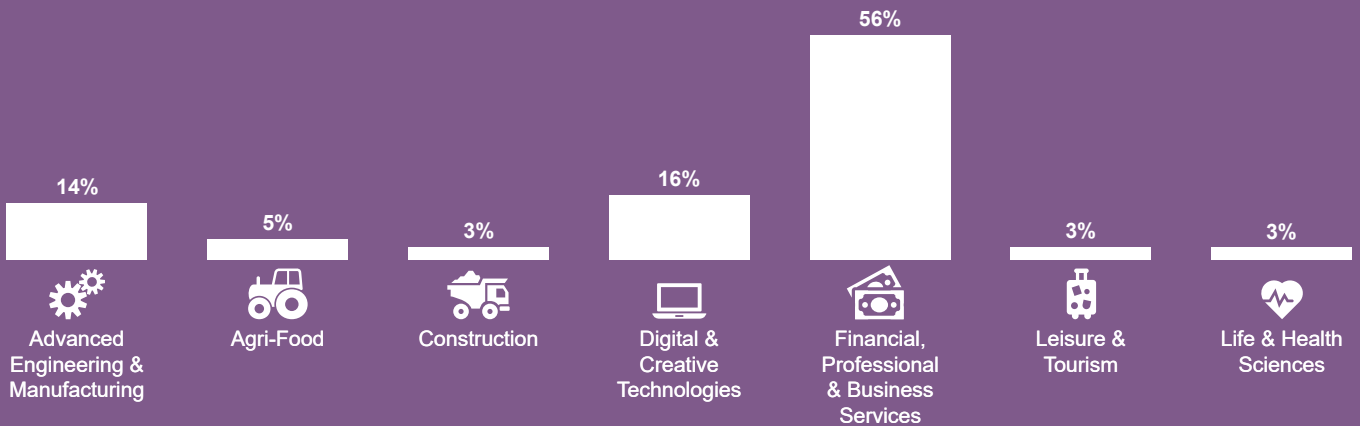
Key Performance Indicators (KPIs) are collected from a sub-set of Invest NI businesses who are significant contributors to the NI economy. KPIs are geographically assigned based on the HQ location of the business.

Key metrics include all sales, external sales outside NI, export sales outside UK and employment (based on Full-Time Equivalent). All data is provisional and subject to further revision.

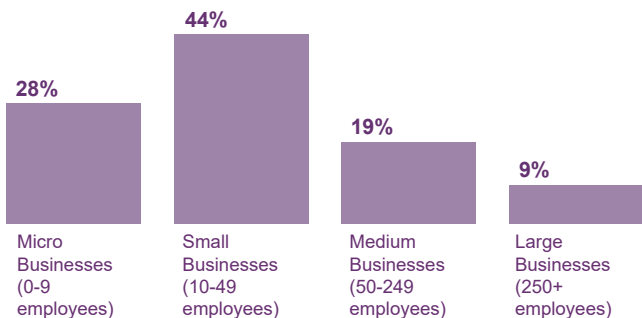
Businesses are classified according to Invest NI's sector reporting structure which is based on their main product and/or service within Northern Ireland.



## Employment by Sector



## Businesses by Size



## Business by Ownership

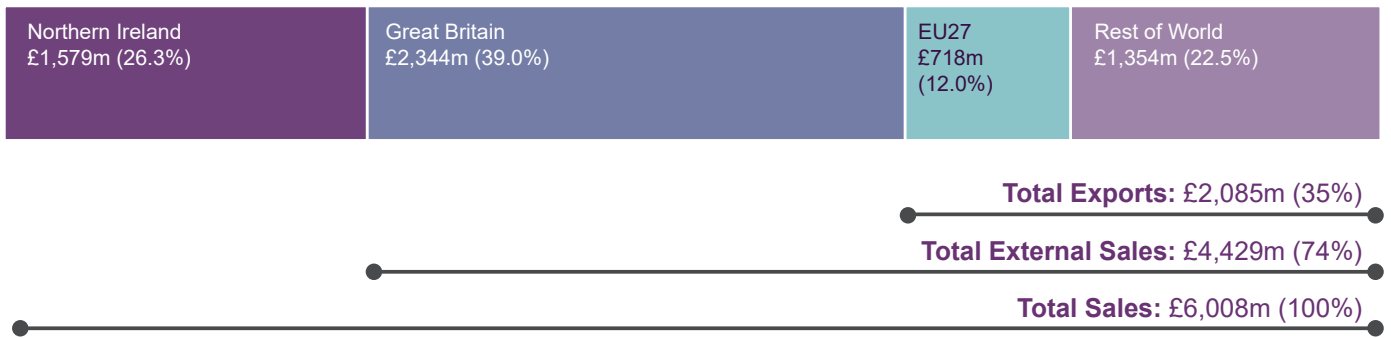


Whilst externally-owned businesses represent 28% of the total they account for 73% of employment.

## Sales by Sector



## Sales by Destination



Note: Individual amounts may not add to the total figure due to an unassigned amount of £13m (0.2%)

## Sales by Trade Territory



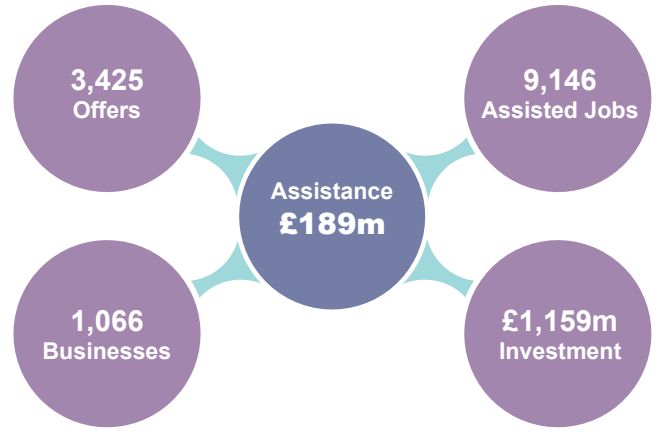
# Invest NI Activity (2018-19 to 2022-23)

Activity is based on those projects brought forward by Invest NI customers over the past 5 years that have been approved for an offer of support.

“Assistance” is offered at the start of a project based on a company commitment to undertake a business development project, such as job creation, R&D, skills development.

Invest NI’s Assistance is then combined with investment from the company to form the project “Investment”.

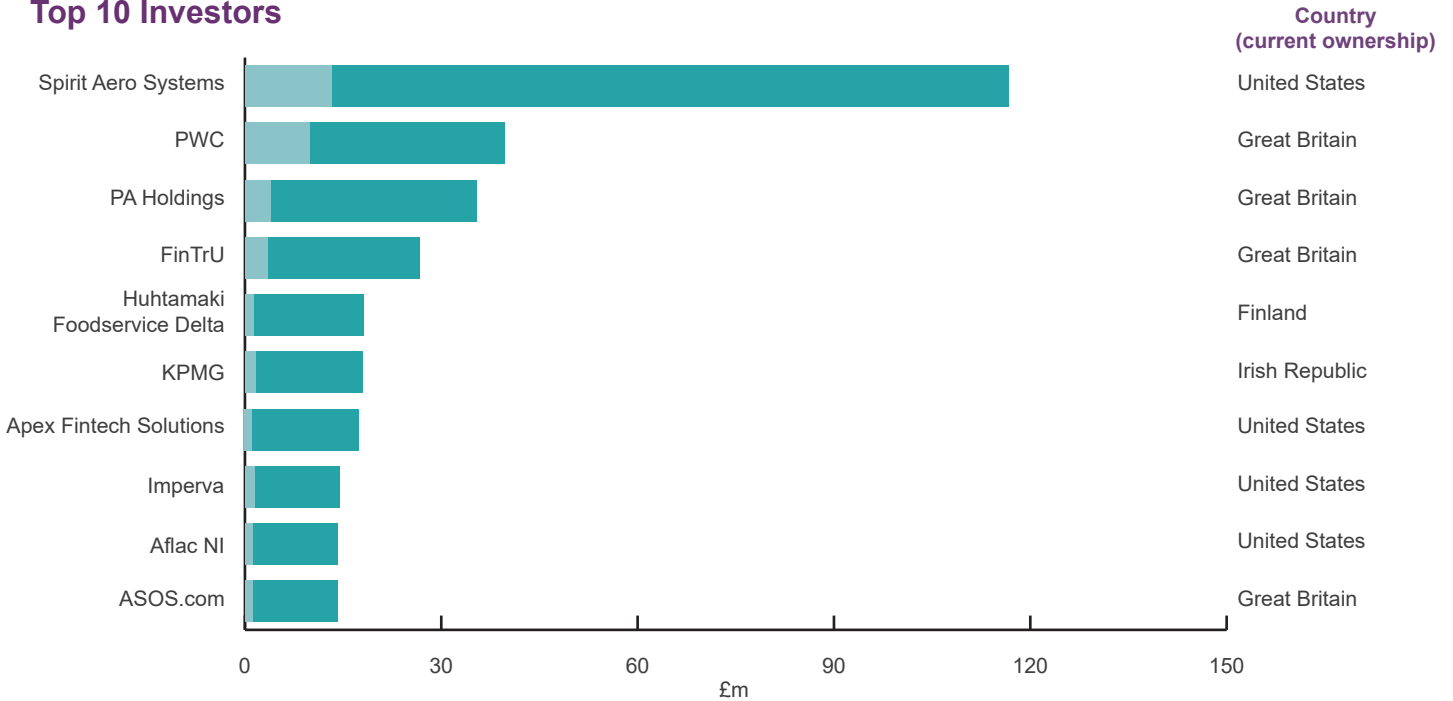
The project is then delivered over an agreed period of time meaning there is a lag between Assistance and Investment and the delivery by customers on the ground.



Assistance - Local (58%) External (42%)

Assisted Jobs - Local (26%) External (74%)

## Top 10 Investors



Note: Excludes Venture Capital funding

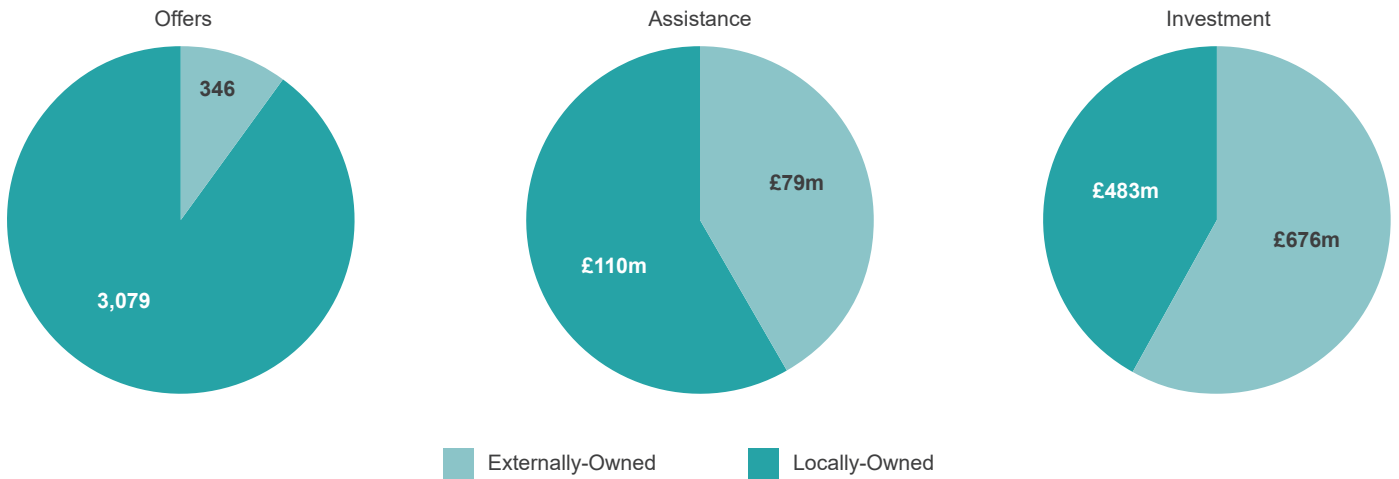
Invest NI Assistance

Company Investment

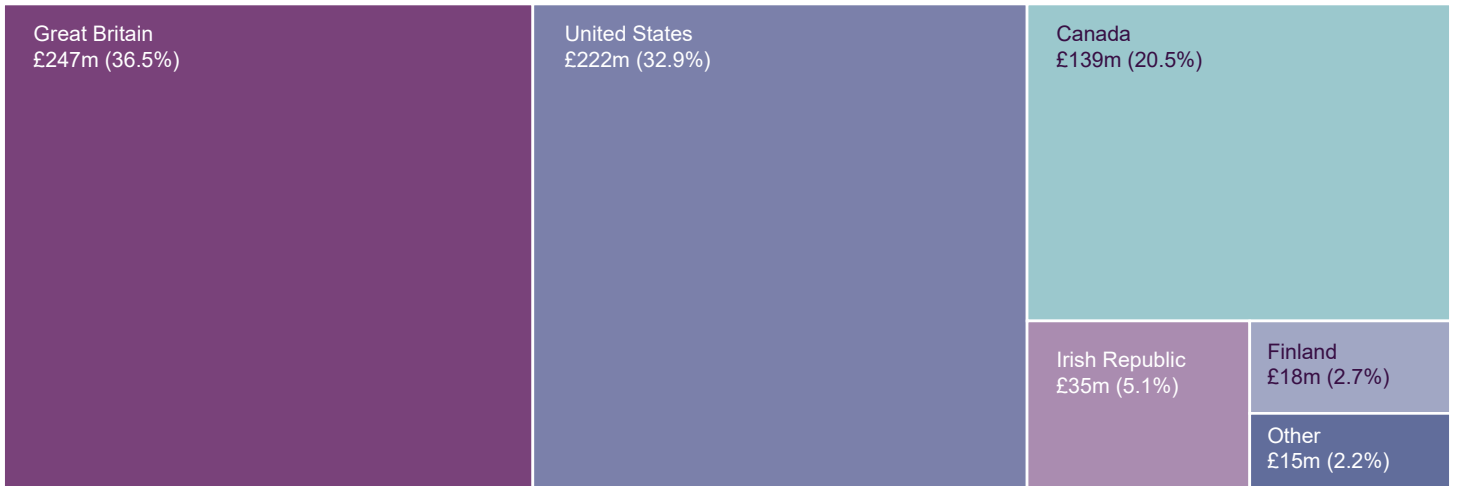
## Investment by Type of Offer



## Support by Ownership

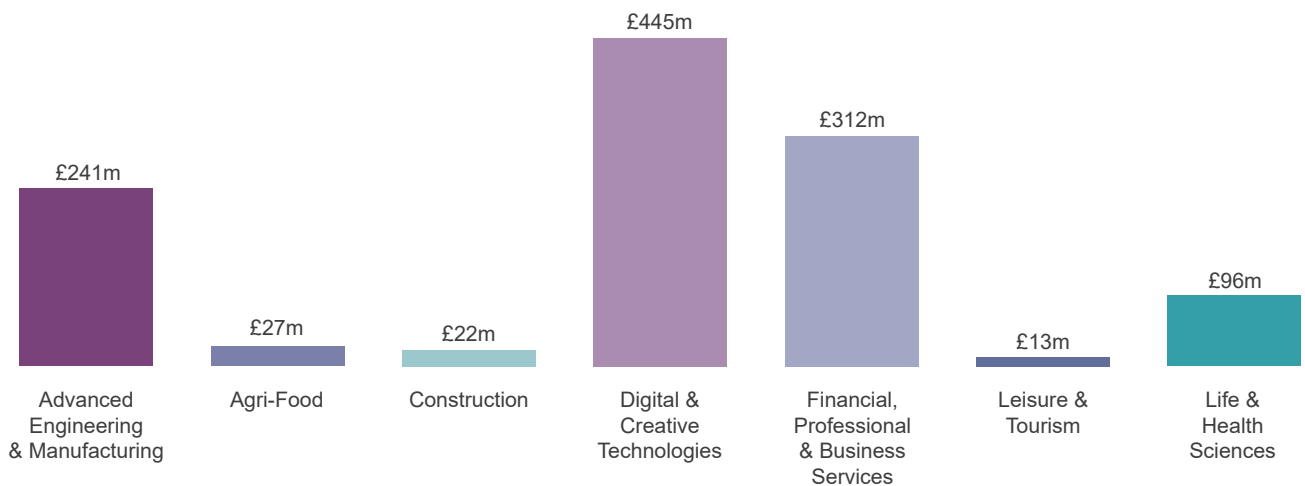


## External Investment by Country of Origin



Note: Country reflects ownership at the time of offer.

## Investment by Sector



Note: Investment by sector does not include £2.55m of investment that cannot be allocated at council level and £0.09m cannot be allocated.

# Economic Profile

## Population (2022)

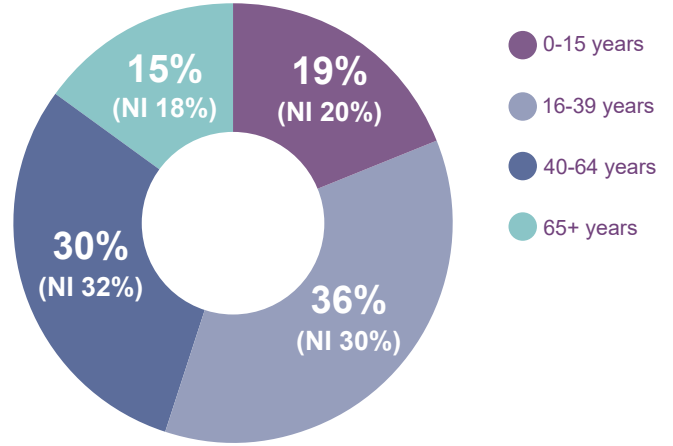
Total Population  
348,005



18% of total NI population

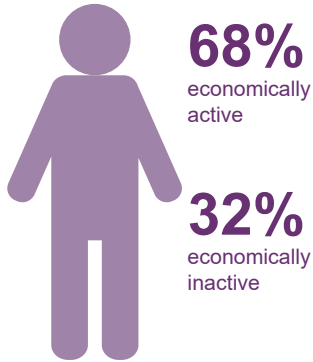
Source: Mid-Year Population Estimates, NISRA

## Population by Age

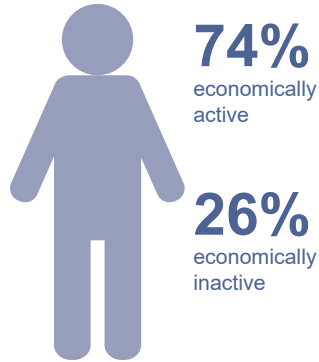


## Labour Market Structure (2022)

Belfast



Northern Ireland



Source: Labour Force Survey, NISRA



## Unemployment Claimants (2024)

Belfast

4% of population claiming unemployment benefit



9,015 people in total

Northern Ireland

3% of population claiming unemployment benefit



35,065 people in total

Source: Claimant Count, NISRA

The labour market structure is composed of the economically active (people in employment and seeking work) and inactive (not seeking nor available for work). These data are provided through the Labour Force Survey (LFS), the largest regular household sample survey in Northern Ireland. **Total numbers in employment do not equate to total jobs as a person can have more than one job.**

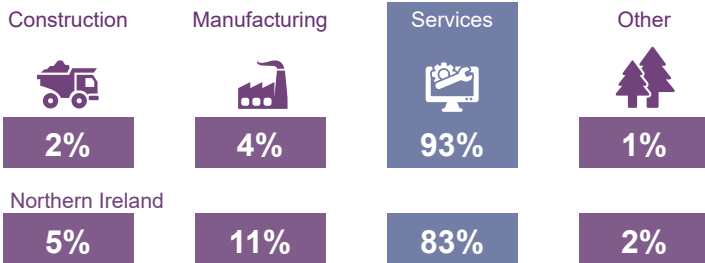
Unemployment annual averages data is derived from the Claimant Count as LFS figures fall below suppression thresholds. This is an administrative data source based on the numbers claiming unemployment-related benefits. It uses a different definition of unemployment to the LFS.

Both measures of the labour market are based on the working-age (16-64) population.

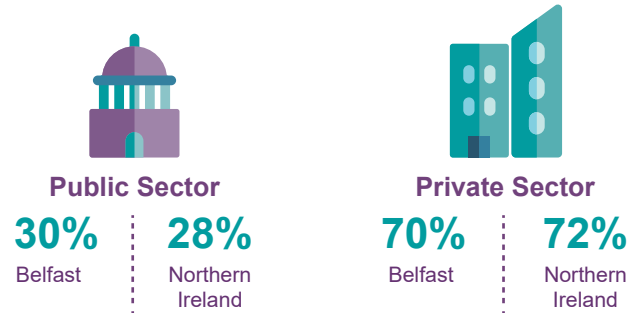
## Employee Jobs (2022)

**236,475** jobs within the region (30% of the Northern Ireland total)

### Industry Sector



### Public/Private Sector



The Business Register and Employment Survey is a business census which provides employee jobs estimates. **This is based on the location and number of jobs rather than the number of persons with a job; therefore someone with two jobs will be counted twice.** It excludes agriculture employee jobs and self-employed (not on a PAYE system).

Source: Business Register and Employment Survey, NISRA

## Earnings (2023)

The median annual earnings for Northern Ireland are **£29,011**

### Place of Residence

Median annual earnings based on people living in the area -

**£28,252**



### Place of Work

Median annual earnings based on people working in the area -

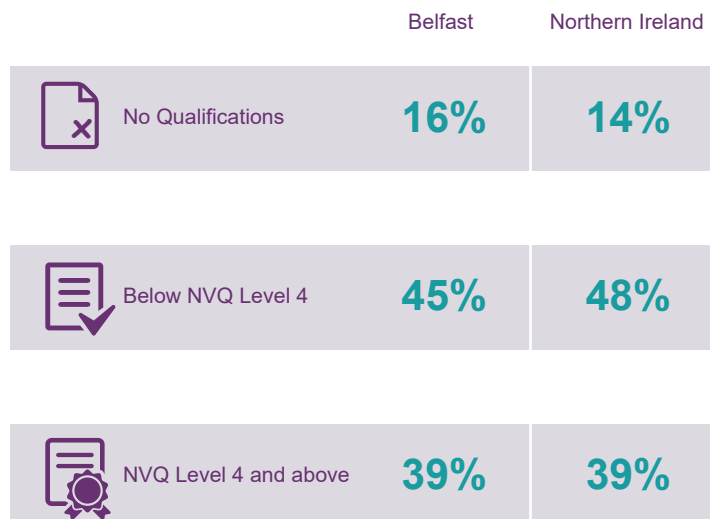
**£33,446**



Based on median, annual, basic and other earnings for full-time employees (more than 30 hours per week) in the private sector.

Source: Annual Survey of Hours and Earnings, NISRA

## Qualifications (2022)



This data is provided through the Labour Force Survey (LFS) which is a household survey and includes a measure of qualifications, based on the working-age population (16-64), using the following classification:

- No Qualifications
- Below NVQ Level 4 (Level 1 to Level 3)
- NVQ Level 4 and above (degree level and above)

Source: Labour Force Survey, NISRA

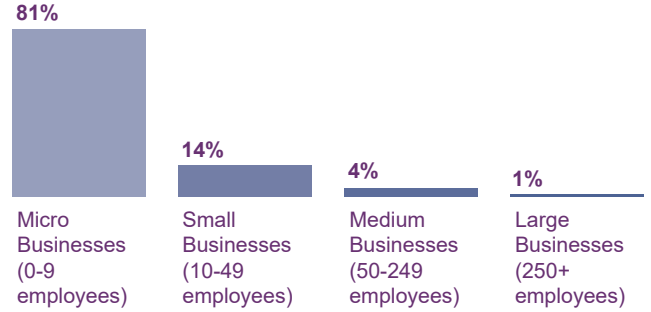
# Business Base (2023)

The business population is defined here by the Inter Departmental Business Register which excludes smaller businesses and the self-employed who fall below the VAT registered/PAYE thresholds.

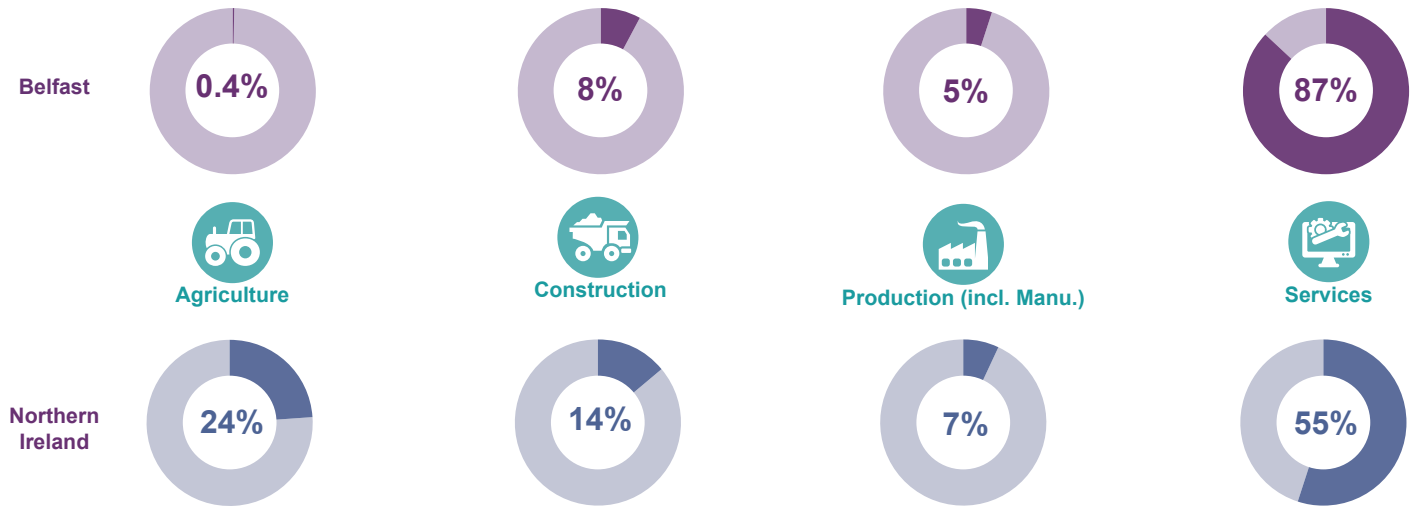
## Number of Registered Businesses



## Businesses by Size



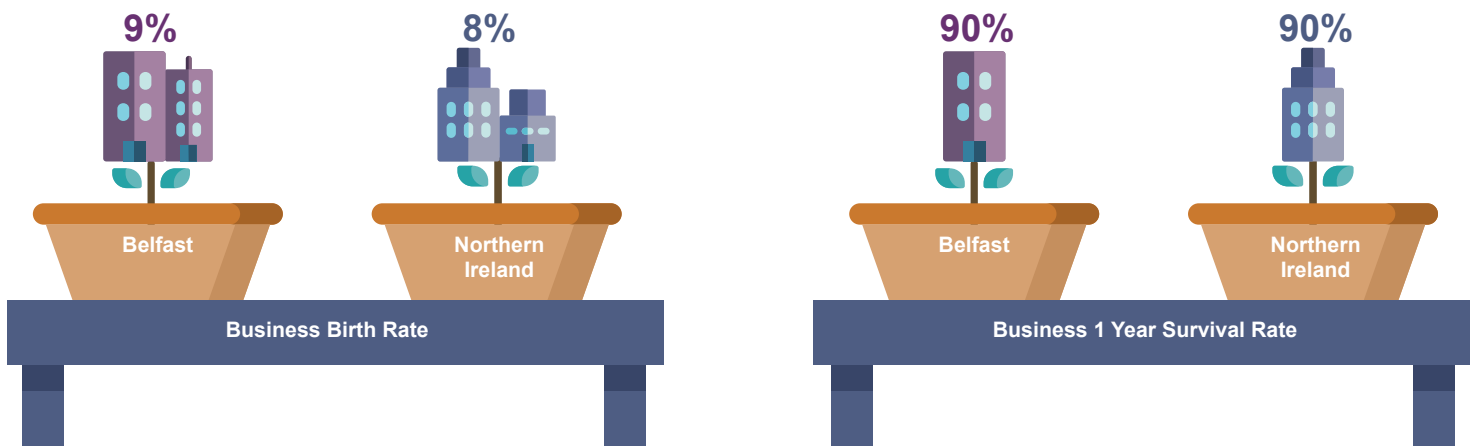
## Businesses by Sector



Source: Inter Departmental Business Register, NISRA

# Business Demography (2022)

A business birth is identified as a business who was present in the active business population dataset for 2022, but not in the two previous years. A business is deemed to have survived for one year if having been a birth in 2021, it is active in terms of employment and/or turnover in any part of 2022. Rates are expressed as a percentage of total active businesses.



Source: Inter Departmental Business Register, ONS



## Productivity Work-Place Based (2021)

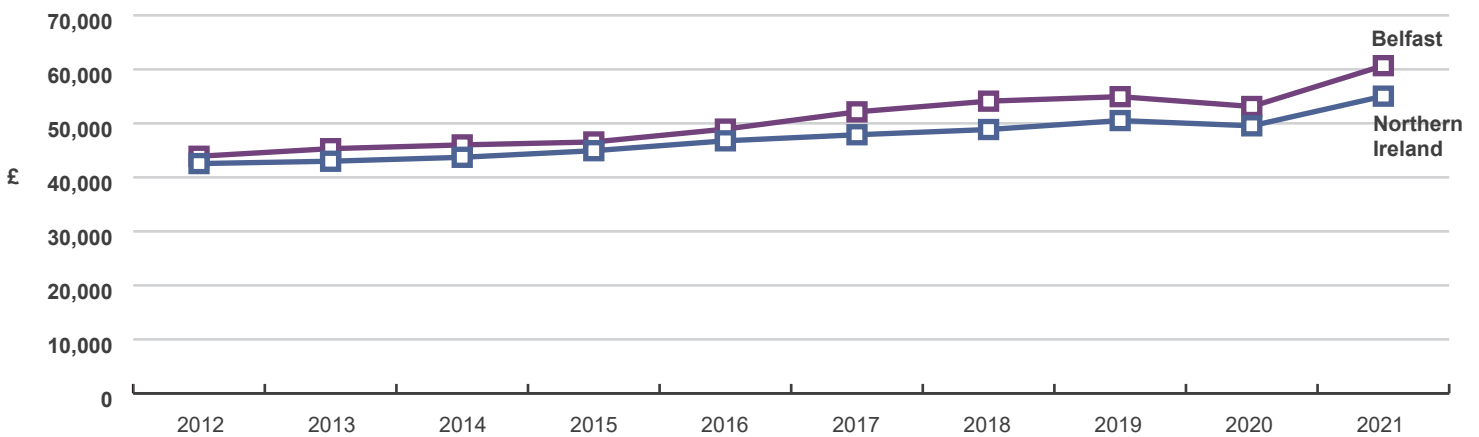
Productivity is based on the Regional Gross Value Added (Balanced) in Current Prices (£). Regional GVA is the value generated by any unit engaged in the production of goods and services.

Per head calculations are made using jobs, rather than the resident population as this can be subject to distortion (due to the effects of commuting and variations in age distribution).

## GVA per Filled Job (2017-2021)

Belfast		
<b>£52,132</b>	<b>£60,682</b>	% change 2017-21
2017	2021	<b>▲ 16%</b>
Northern Ireland		
<b>£47,888</b>	<b>£55,039</b>	% change 2017-21
2017	2021	<b>▲ 15%</b>

## GVA per Filled Job (2012-2021)



Source: Regional GVA (Balanced), ONS

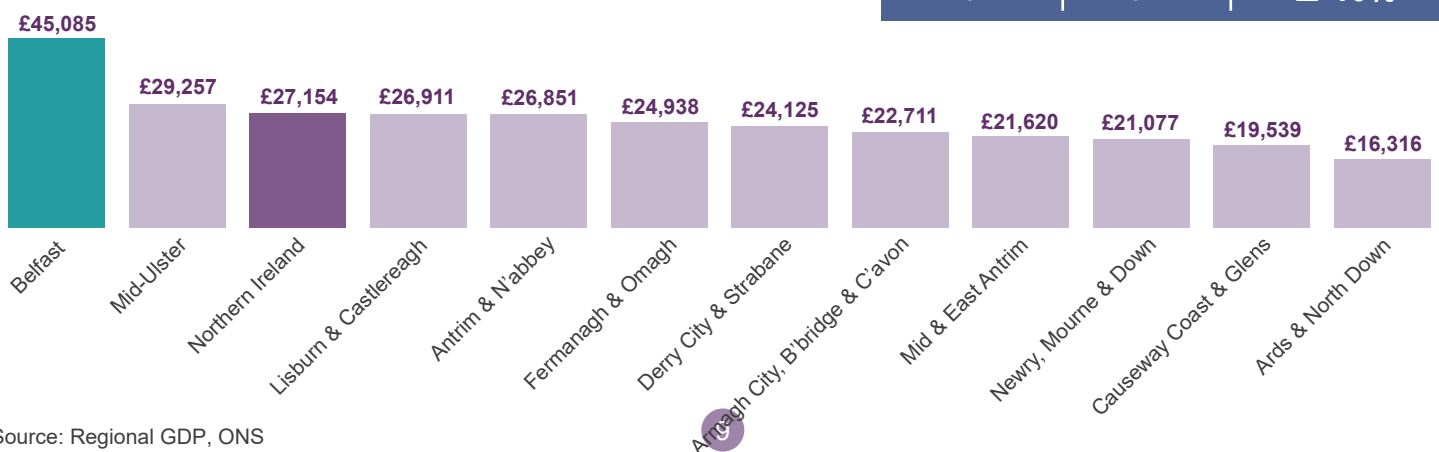
## Gross Domestic Product (2021)

Gross domestic product (GDP) measures the value of goods and services produced in the UK. It estimates the size of and growth in the economy. Per head calculations are made using the resident population.

## GDP per Head (2017-2021)

Belfast		
<b>£40,120</b>	<b>£45,085</b>	% change 2017-21
2017	2021	<b>▲ 12%</b>
Northern Ireland		
<b>£24,739</b>	<b>£27,154</b>	% change 2017-21
2017	2021	<b>▲ 10%</b>

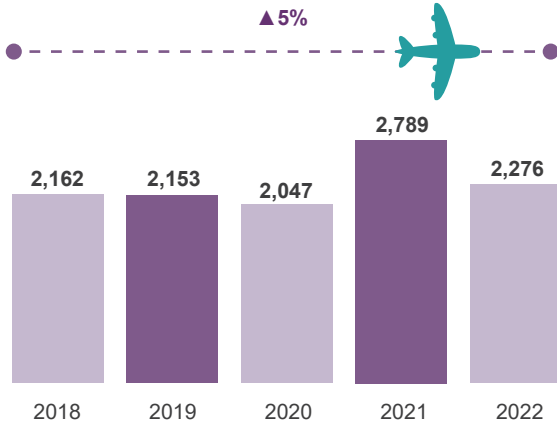
## GDP per Head by Council



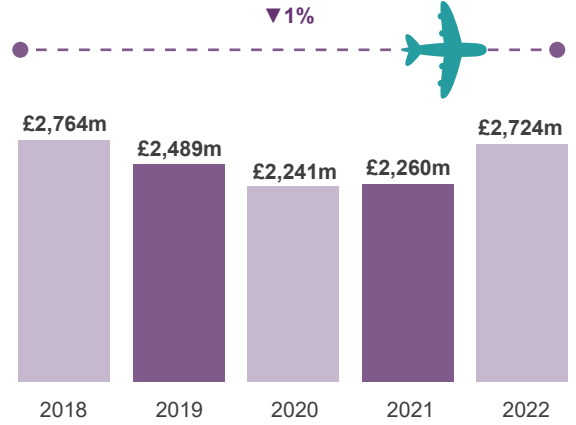
Source: Regional GDP, ONS

# Exports (2022)

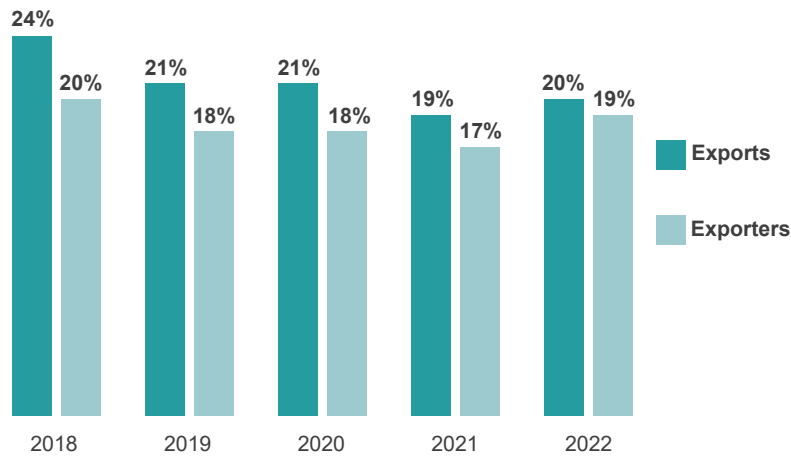
## Number of Exporters 2018-2022



## Exports 2018-2022



## Exports and Exporters as a Percentage of NI Total



## Sales by Destination



Note: Where a business has a head office outside NI the value has been categorised as "Unassigned". This accounts for approx. 7% of NI exports.  
Source: NI Economic Trade Statistics, NISRA

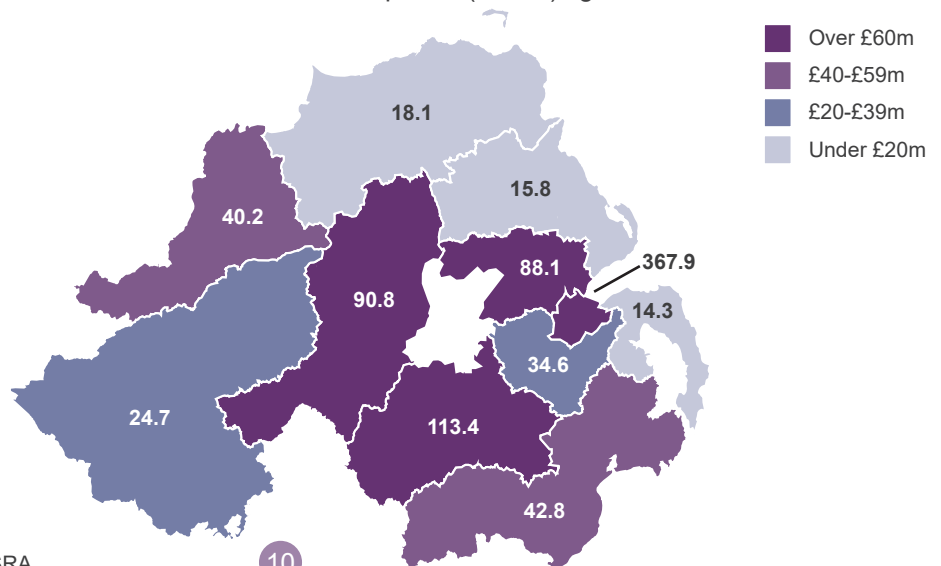
# Research & Development (2022)

R&D activity is defined as research or technological development with an appreciable level of novelty or innovation in line with international criteria. The business expenditure on research and development (BERD) figures below are based on cash terms.

## Belfast

**£367.9m**

43% of total NI spend (£850.7m)



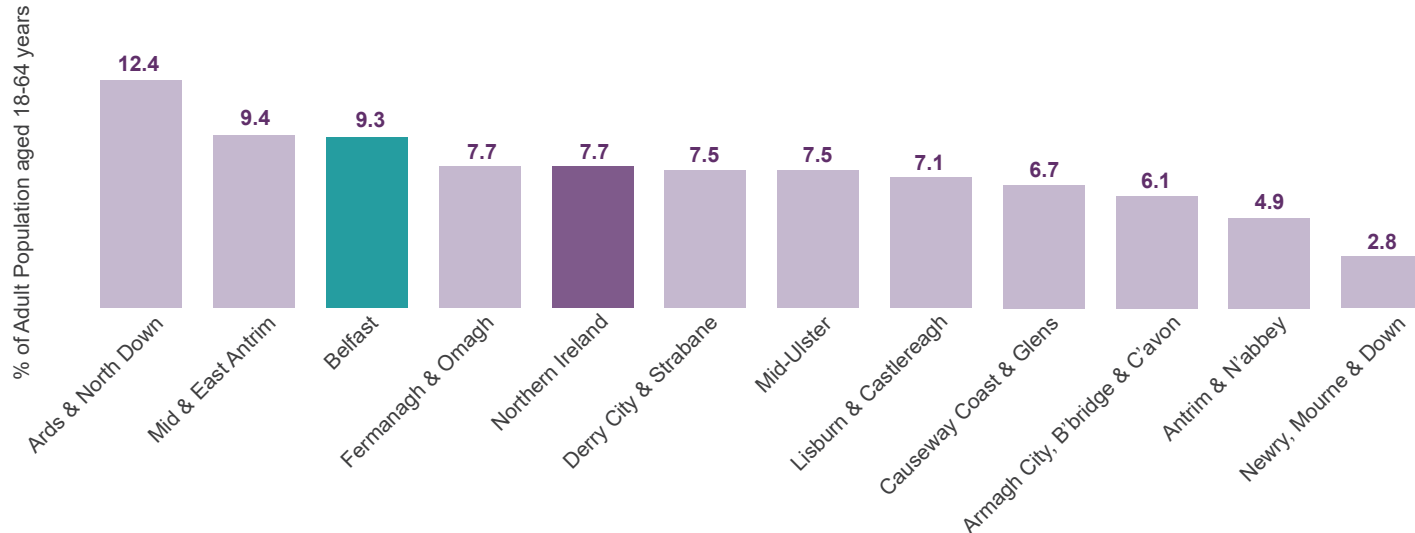
Source: Research & Development Statistics, NISRA

# Entrepreneurship (2022)

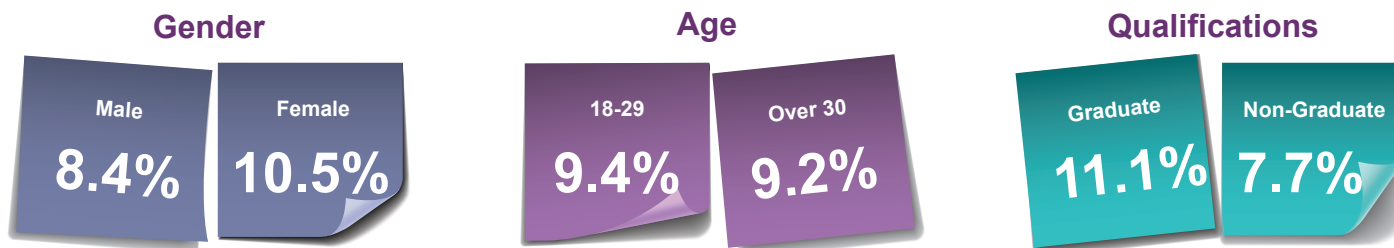
Total Early-stage Entrepreneurial Activity (TEA) represents the percentage of the population aged 18-64 who are either nascent (in process of starting a business) or new entrepreneurs (running a business not older than 42 months).

Entrepreneurial activity is based on average TEA rates recorded over 2020-2022, which are grouped due to small sample sizes.

## Average TEA Rates across Council Areas (2020-2022)



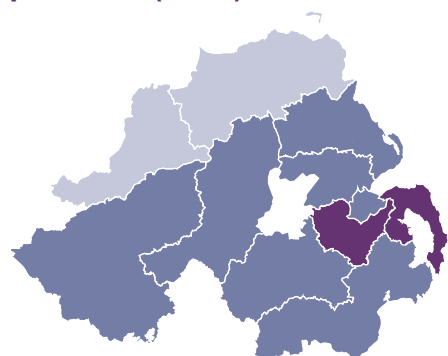
## TEA Rates (2020-2022)



Source: Global Entrepreneurship Monitor (UK), Enterprise Research Centre

# Gross Disposable Household Income (2021)

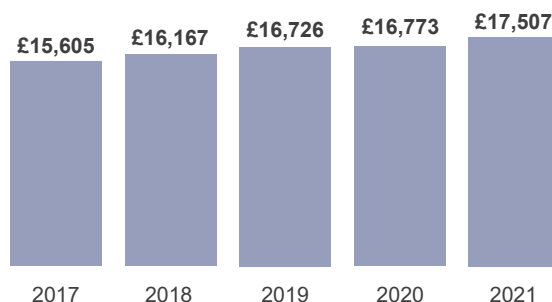
## Gross Disposable Household Income per head (2021)



**Belfast**  
= £17,507

- Over £19,000
- £18,000-£18,999
- £17,000-£17,999
- Under £17,000

## Gross Disposable Household Income per head (2017-2021)



Source: Regional Gross Disposable Household Income, ONS

# Data Tables

## Invest NI Key Performance Indicators, 2022

Council or Region	No of businesses	Full Time Staff	Sales £m	External Sales £m	Export Sales £m	Externally Owned - % of Businesses	Locally Owned - % of Businesses	Externally Owned - Employment %	Locally Owned - Employment %	Northern Ireland Sales £m	Great Britain Sales £m	EU27 Sales £m	Rest of World (excl EU27) Sales £m	Other (unassigned) Sales £m
Antrim & Newtownabbey	85	7,887	2,116	1,698	738	8%	92%	21%	79%	418	960	349	309	79
Ards & North Down	80	2,761	541	443	313	9%	91%	21%	79%	98	130	121	165	27
Armagh, Banbridge & Craigavon	163	18,466	3,614	3,131	1,291	9%	91%	47%	53%	484	1,840	866	415	10
Belfast	421	45,603	6,008	4,429	2,085	28%	72%	73%	27%	1,579	2,344	718	1,354	13
Causeway Coast & Glens	91	4,221	1,192	733	397	9%	91%	32%	68%	459	336	251	115	32
Derry & Strabane	108	7,886	924	669	513	11%	89%	47%	53%	255	156	235	278	0.3
Fermanagh & Omagh	104	5,474	1,492	1,223	496	10%	90%	31%	69%	269	727	378	115	3
Lisburn & Castlereagh	126	6,975	2,144	1,585	399	10%	90%	19%	81%	559	1,186	288	111	1
Mid & East Antrim	61	5,706	1,157	979	311	15%	85%	50%	50%	179	668	194	113	4
Mid Ulster	223	18,625	5,085	4,064	1,624	8%	92%	38%	62%	1,021	2,440	845	757	21
Newry, Mourne & Down	151	11,610	1,998	1,581	951	5%	95%	24%	76%	417	630	525	412	13
Eastern	506	53,490	8,124	6,127	2,823	24%	76%	66%	34%	1,997	3,304	1,067	1,663	92
North Eastern	61	5,706	1,157	979	311	15%	85%	50%	50%	179	668	194	113	4
North Western	199	12,107	2,116	1,402	910	10%	90%	42%	58%	714	492	486	392	32
Southern	357	21,346	4,684	3,609	1,663	8%	92%	22%	78%	1,075	1,946	934	688	41
Western	490	42,565	10,191	8,417	3,410	9%	91%	41%	59%	1,774	5,008	2,089	1,287	34
NI	1,613	135,214	26,271	20,533	9,116	14%	86%	48%	52%	5,738	11,417	4,770	4,142	204

Please note, the Invest NI regional groupings have been revised. The Eastern region now covers both Belfast and Antrim & Newtownabbey. The North Eastern region covers only Mid & East Antrim.

## Invest NI Activity by District Council Area, 2018-19 to 2022-23

Council or Region	Externally-Owned					Locally-Owned					Total				
	No of businesses	No of Offers	Assistance £m	Investment £m	Assisted Jobs	No of businesses	No of Offers	Assistance £m	Investment £m	Assisted Jobs	No of businesses	No of Offers	Assistance £m	Investment £m	Assisted Jobs
Antrim & Newtownabbey	14	43	15.42	196.22	307	196	490	16.02	83.52	612	210	533	31.44	279.74	919
Ards & North Down	10	26	2.12	13.27	11	230	602	13.61	68.75	612	240	628	15.73	82.02	623
Armagh, Banbridge & Craigavon	20	71	7.22	37.24	134	468	1,343	46.65	259.98	1,751	488	1,414	53.86	297.22	1,885
Belfast	152	346	78.70	676.21	6,781	914	3,079	110.36	482.86	2,365	1,066	3,425	189.06	1,159.07	9,146
Causeway Coast & Glens	6	20	0.61	2.62	33	284	674	15.87	79.62	820	290	694	16.47	82.25	853
Derry & Strabane	23	41	20.26	141.04	1,248	294	740	20.19	100.08	683	317	781	40.46	241.12	1,931
Fermanagh & Omagh	12	46	1.31	7.65	85	262	635	13.57	63.60	597	274	681	14.87	71.25	682
Lisburn & Castlereagh	17	55	2.13	19.53	359	342	1,062	32.16	127.60	686	359	1,117	34.29	147.13	1,045
Mid & East Antrim	12	26	1.83	16.33	53	212	526	13.84	63.01	401	224	552	15.67	79.35	454
Mid Ulster	22	121	3.59	15.50	43	520	1,492	38.89	229.54	1,609	542	1,613	42.47	245.04	1,652
Newry, Mourne & Down	15	38	1.40	10.13	91	431	1,150	34.10	192.97	1,583	446	1,188	35.50	203.11	1,674
Eastern	166	389	94.11	872.43	7,088	1,110	3,569	126.39	566.38	2,977	1,276	3,958	220.50	1,438.81	10,065
North Eastern	12	26	1.83	16.33	53	212	526	13.84	63.01	401	224	552	15.67	79.35	454
North Western	29	61	20.87	143.66	1,281	578	1,414	36.06	179.70	1,503	607	1,475	56.93	323.36	2,784
Southern	42	119	5.65	42.93	461	1,003	2,814	79.87	389.32	2,881	1,045	2,933	85.52	432.25	3,342
Western	54	238	12.11	60.39	262	1,250	3,470	99.10	553.11	3,957	1,304	3,708	111.21	613.50	4,219
<b>NI</b>	<b>330</b>	<b>875</b>	<b>145.41</b>	<b>1,208.44</b>	<b>10,416</b>	<b>4,153</b>	<b>11,923</b>	<b>371.88</b>	<b>1,774.63</b>	<b>11,726</b>	<b>4,483</b>	<b>12,798</b>	<b>517.29</b>	<b>2,983.08</b>	<b>22,142</b>

NI total assistance includes an additional £17.84m which is not allocated at council level, as it benefits businesses across the whole of NI, and a further £9.63m offered to projects that have not yet settled on a location or are multi-locational.

## Population, 2022

Council or Region	Age Band 0-15	Age Band 0-15 %	Age Band 16-39	Age Band 16-39 %	Age Band 40-64	Age Band 40-64 %	Age Band 65+	Age Band 65+ %	All Population	All (% NI Population)
Antrim & Newtownabbey	29,150	20%	42,520	29%	48,727	33%	25,751	18%	146,148	8%
Ards & North Down	29,665	18%	41,826	25%	55,539	34%	37,193	23%	164,223	9%
Armagh, Banbridge & Craigavon	48,602	22%	64,381	29%	71,254	32%	36,034	16%	220,271	12%
Belfast	66,391	19%	125,808	36%	103,817	30%	51,989	15%	348,005	18%
Causeway Coast & Glens	27,519	19%	38,286	27%	47,420	34%	28,091	20%	141,316	7%
Derry & Strabane	31,975	21%	44,174	29%	49,928	33%	24,759	16%	150,836	8%
Fermanagh & Omagh	24,803	21%	31,760	27%	38,283	33%	22,148	19%	116,994	6%
Lisburn & Castlereagh	30,363	20%	42,567	28%	50,075	33%	26,910	18%	149,915	8%
Mid & East Antrim	25,785	19%	37,770	27%	47,681	34%	27,964	20%	139,200	7%
Mid Ulster	34,753	23%	45,588	30%	47,523	31%	23,137	15%	151,001	8%
Newry, Mourne & Down	40,429	22%	51,177	28%	59,555	33%	31,473	17%	182,634	10%
Eastern	95,541	19%	168,328	34%	152,544	31%	77,740	16%	494,153	26%
North Eastern	25,785	19%	37,770	27%	47,681	34%	27,964	20%	139,200	7%
North Western	59,494	20%	82,460	28%	97,348	33%	52,850	18%	292,152	15%
Southern	100,457	20%	135,570	27%	165,169	33%	95,576	19%	496,772	26%
Western	108,158	22%	141,729	29%	157,060	32%	81,319	17%	488,266	26%
NI	389,435	20%	565,857	30%	619,802	32%	335,449	18%	1,910,543	100%

## Labour Market Structure, 2022 (16-64 Working-Age Population) and Claimant Count, Feb 2024

Council or Region	Economically Active Number	Economically Active Rate	Economically Inactive Number	Economically Inactive Rate	Employment Number	Employment Rate	Unemployed Number	Unemployed Rate	Claimant Count Number	Claimant Count Rate
Antrim & Newtownabbey	70,000	76%	22,000	24%	69,000	75%	2,000	2%	2,105	2%
Ards & North Down	75,000	75%	25,000	25%	73,000	73%	2,000	3%	2,525	3%
Armagh, Banbridge & Craigavon	105,000	77%	31,000	23%	102,000	75%	3,000	3%	3,605	3%
Belfast	149,000	68%	71,000	32%	144,000	66%	5,000	3%	9,015	4%
Causeway Coast & Glens	55,000	70%	24,000	30%	53,000	68%	2,000	3%	2,650	3%
Derry & Strabane	61,000	69%	27,000	31%	59,000	68%	2,000	3%	4,520	5%
Fermanagh & Omagh	51,000	75%	17,000	25%	50,000	73%	1,000	2%	1,610	2%
Lisburn & Castlereagh	75,000	77%	23,000	23%	74,000	75%	2,000	2%	1,730	2%
Mid & East Antrim	68,000	78%	19,000	22%	67,000	77%	1,000	1%	2,405	3%
Mid Ulster	69,000	75%	23,000	25%	68,000	74%	1,000	1%	1,910	2%
Newry, Mourne & Down	83,000	75%	27,000	25%	82,000	75%	1,000	1%	2,990	3%
Eastern	219,000	70%	93,000	30%	213,000	68%	7,000	3%	11,120	4%
North Eastern	68,000	78%	19,000	22%	67,000	77%	1,000	1%	2,405	3%
North Western	116,000	69.6%	51,000	30%	112,000	68%	4,000	3%	7,170	4%
Southern	233,000	76%	75,000	24%	229,000	74%	5,000	2%	7,245	2%
Western	225,000	76%	71,000	24%	220,000	74%	5,000	2%	7,125	2%
NI	861,000	74%	308,000	26%	841,000	72%	20,000	2%	35,065	3%

## Employee Jobs, 2022

Council or Region	All Jobs	% of All Northern Ireland Jobs	Construction	Construction %	Manufacturing	Manufacturing %	Services	Services %	Other	Other %	Public Sector	Private Sector	Public Sector %	Private Sector %
Antrim & Newtownabbey	59,470	7%	2,860	5%	7,330	12%	47,873	80%	1,407	2%	14,355	45,114	24%	76%
Ards & North Down	41,217	5%	1,277	3%	3,006	7%	36,397	88%	537	1%	9,979	31,239	24%	76%
Armagh, Banbridge & Craigavon	81,998	10%	4,802	6%	13,644	17%	62,325	76%	1,227	1%	21,381	60,617	26%	74%
Belfast	236,475	30%	4,689	2%	9,169	4%	219,952	93%	2,665	1%	70,662	165,814	30%	70%
Causeway Coast & Glens	43,382	5%	2,409	6%	4,395	10%	35,860	83%	718	2%	11,034	32,347	25%	75%
Derry & Strabane	60,667	8%	2,738	5%	6,342	10%	50,764	84%	823	1%	19,509	41,159	32%	68%
Fermanagh & Omagh	44,264	6%	3,181	7%	6,329	14%	33,639	76%	1,115	3%	13,420	30,844	30%	70%
Lisburn & Castlereagh	62,743	8%	3,802	6%	5,504	9%	52,696	84%	741	1%	21,873	40,870	35%	65%
Mid & East Antrim	42,758	5%	2,228	5%	6,273	15%	33,378	78%	879	2%	11,141	31,617	26%	74%
Mid Ulster	59,476	7%	5,552	9%	17,084	29%	35,639	60%	1,201	2%	10,118	49,358	17%	83%
Newry, Mourne & Down	62,029	8%	4,447	7%	8,950	14%	47,139	76%	1,493	2%	15,166	46,862	24%	76%
Eastern	295,945	37%	7,549	3%	16,499	6%	267,825	90%	4,072	1%	85,017	210,928	29%	71%
North Eastern	42,758	5%	2,228	5%	6,273	15%	33,378	78%	879	2%	11,141	31,617	26%	74%
North Western	104,049	13%	5,147	5%	10,737	10%	86,624	83%	1,541	1%	30,543	73,506	29%	71%
Southern	165,989	21%	9,526	6%	17,460	11%	136,232	82%	2,771	2%	47,018	118,971	28%	72%
Western	185,738	23%	13,535	7%	37,057	20%	131,603	71%	3,543	2%	44,919	140,819	24%	76%
<b>NI</b>	<b>794,479</b>	<b>100%</b>	<b>37,985</b>	<b>5%</b>	<b>88,026</b>	<b>11%</b>	<b>655,662</b>	<b>83%</b>	<b>12,806</b>	<b>2%</b>	<b>218,638</b>	<b>575,841</b>	<b>28%</b>	<b>72%</b>



## Earnings (Basic and Other, Full-Time, Private Sector), 2023 and Qualifications, 2022

Council or Region	Median Annual Earnings Place of Residence	Median Annual Earnings Place of Work	No Qualifications	No Qualifications %	Qualifications Below NVQ Level 4	Qualifications Below NVQ Level 4 %	Qualifications NVQ Level 4 and above	Qualifications NVQ Level 4 and above %
Antrim & Newtownabbey	29,879	28,491	11,000	12%	42,000	48%	35,000	40%
Ards & North Down	30,503	26,463	9,000	9%	48,000	49%	40,000	42%
Armagh, Banbridge & Craigavon	29,500	28,777	17,000	13%	66,000	50%	49,000	37%
Belfast	28,252	33,446	34,000	16%	97,000	45%	85,000	39%
Causeway Coast & Glens	25,002	24,180	13,000	17%	38,000	51%	23,000	31%
Derry & Strabane	26,000	25,964	11,000	13%	43,000	50%	32,000	38%
Fermanagh & Omagh	30,644	28,449	10,000	15%	33,000	50%	23,000	35%
Lisburn & Castlereagh	31,730	27,934	14,000	15%	34,000	36%	48,000	50%
Mid & East Antrim	27,836	26,931	7,000	8%	44,000	53%	32,000	39%
Mid Ulster	27,986	28,080	14,000	16%	44,000	49%	32,000	35%
Newry, Mourne & Down	27,726	27,617	15,000	14%	50,000	48%	40,000	38%
Eastern	28,829	32,026	45,000	15%	139,000	46%	120,000	39%
North Eastern	27,839	26,936	7,000	8%	44,000	53%	32,000	39%
North Western	25,834	25,188	24,000	15%	81,000	51%	55,000	34%
Southern	29,897	27,560	38,000	13%	132,000	44%	128,000	43%
Western	29,315	28,440	41,000	14%	143,000	50%	104,000	36%
<b>NI</b>	<b>29,011</b>	<b>29,011</b>	<b>154,000</b>	<b>14%</b>	<b>539,000</b>	<b>48%</b>	<b>440,000</b>	<b>39%</b>

## Business Base, 2023

Council or Region	Number of Businesses	All (% NI Population)	Micro (0-9 employees)	Micro (0-9 employees) %	Small (10-49 employees)	Small (10-49 employees) %	Medium (50-249 employees)	Medium (50-249 employees) %	Large (250+ employees)	Large (250+ employees) %
Antrim & Newtownabbey	4,220	5%	3,635	86%	450	11%	105	2%	25	0.6%
Ards & North Down	4,815	6%	4,305	89%	435	9%	60	1%	15	0.3%
Armagh, Banbridge & Craigavon	9,390	12%	8,520	91%	710	8%	130	1%	30	0.3%
Belfast	11,300	14%	9,120	81%	1,625	14%	420	4%	135	1.2%
Causeway Coast & Glens	6,160	8%	5,630	91%	435	7%	75	1%	15	0.2%
Derry & Strabane	5,555	7%	4,995	90%	465	8%	75	1%	15	0.3%
Fermanagh & Omagh	8,575	11%	8,055	94%	440	5%	75	1%	10	0.1%
Lisburn & Castlereagh	5,240	7%	4,595	88%	525	10%	85	2%	25	0.5%
Mid & East Antrim	5,065	6%	4,595	91%	400	8%	55	1%	15	0.3%
Mid Ulster	9,540	12%	8,770	92%	620	6%	125	1%	25	0.3%
Newry, Mourne & Down	9,375	12%	8,580	92%	670	7%	110	1%	15	0.2%
Eastern	15,520	20%	12,755	82%	2,075	13%	525	3%	160	1.0%
North Eastern	5,065	6%	4,595	91%	400	8%	55	1%	15	0.3%
North Western	11,715	15%	10,625	91%	900	8%	150	1%	30	0.3%
Southern	19,430	25%	17,480	90%	1,630	8%	255	1%	55	0.3%
Western	27,505	35%	25,345	92%	1,770	6%	330	1%	65	0.2%
NI	79,235	100%	70,795	89%	6,785	9%	1,320	2%	335	0.4%

## Business Base, 2023 and Business Demography, 2022

Council or Region	Agriculture	Agriculture %	Construction	Construction %	Production (incl Manufacturing)	Production (incl Manufacturing) %	Services	Services %	Business Births	Business Birth Rate %	1-Year Survival	1-Year Survival Rate %
Antrim & Newtownabbey	710	17%	570	14%	320	8%	2,620	62%	305	8%	345	90%
Ards & North Down	575	12%	590	12%	305	6%	3,340	69%	400	9%	425	88%
Armagh, Banbridge & Craigavon	2,480	26%	1,320	14%	695	7%	4,885	52%	665	9%	725	92%
Belfast	40	0.4%	890	8%	590	5%	9,775	87%	1,055	9%	1,285	90%
Causeway Coast & Glens	1,935	31%	1,035	17%	365	6%	2,815	46%	335	7%	445	95%
Derry & Strabane	1,300	23%	900	16%	360	6%	2,990	54%	420	9%	415	91%
Fermanagh & Omagh	3,860	45%	1,165	14%	485	6%	3,065	36%	385	8%	405	91%
Lisburn & Castlereagh	640	12%	715	14%	415	8%	3,475	66%	415	8%	430	88%
Mid & East Antrim	1,425	28%	660	13%	385	8%	2,600	51%	330	8%	340	88%
Mid Ulster	3,300	35%	1,605	17%	920	10%	3,715	39%	455	7%	525	90%
Newry, Mourne & Down	2,380	25%	1,745	19%	620	7%	4,630	49%	620	8%	660	90%
Eastern	750	5%	1,460	9%	910	6%	12,395	80%	1,360	9%	1,630	90%
North Eastern	1,425	28%	660	13%	385	8%	2,600	51%	330	8%	340	88%
North Western	3,235	28%	1,935	17%	725	6%	5,805	50%	755	8%	860	93%
Southern	3,595	19%	3,050	16%	1,340	7%	11,445	59%	1,435	8%	1,515	89%
Western	9,640	35%	4,090	15%	2,100	8%	11,665	42%	1,505	8%	1,655	91%
<b>NI</b>	<b>18,645</b>	<b>24%</b>	<b>11,195</b>	<b>14%</b>	<b>5,475</b>	<b>7%</b>	<b>43,920</b>	<b>55%</b>	<b>5,385</b>	<b>8%</b>	<b>6,000</b>	<b>90%</b>

## Productivity, 2021

Council or Region	GVA per Filled Job £										
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	5 Year Growth Rate
Antrim & Newtownabbey	41,411	41,103	43,653	45,052	46,771	46,989	48,967	50,025	50,710	55,777	19%
Ards & North Down	41,118	38,458	40,055	39,488	43,407	46,316	48,342	50,837	44,708	47,137	2%
Armagh, Banbridge & Craigavon	38,054	38,090	39,435	40,775	43,339	43,309	44,767	46,463	47,878	52,488	21%
Belfast	43,906	45,313	46,011	46,553	48,933	52,132	54,110	54,941	53,122	60,682	16%
Causeway Coast & Glens	39,989	39,974	38,791	39,515	44,533	45,518	44,717	45,974	46,349	50,462	11%
Derry & Strabane	36,651	38,839	38,937	38,871	41,025	42,428	42,296	43,963	43,403	47,580	12%
Fermanagh & Omagh	38,725	36,598	37,461	38,535	40,970	41,693	44,000	45,705	49,103	54,620	31%
Lisburn & Castlereagh	42,383	43,376	42,761	45,315	47,427	48,076	49,940	52,305	50,367	54,269	13%
Mid & East Antrim	61,146	60,640	58,197	65,231	56,198	55,226	47,409	49,906	46,830	52,971	-4%
Mid Ulster	44,731	45,773	47,628	48,285	50,252	48,913	51,484	54,131	52,136	60,088	23%
Newry, Mourne & Down	38,862	39,689	42,449	43,206	45,407	45,035	45,820	48,410	48,367	50,703	13%
Eastern	43,373	44,413	45,508	46,239	48,483	51,022	53,016	53,882	52,611	59,680	17%
North Eastern	61,146	60,640	58,197	65,231	56,198	55,226	47,409	49,906	46,830	52,971	-4%
North Western	38,095	39,344	38,871	39,157	42,537	43,749	43,326	44,804	44,594	48,754	11%
Southern	40,744	40,692	41,940	42,998	45,625	46,480	47,979	50,469	48,120	51,086	10%
Western	40,293	40,088	41,440	42,560	44,913	44,691	46,757	48,785	49,606	55,556	24%
<b>NI</b>	<b>42,552</b>	<b>42,984</b>	<b>43,715</b>	<b>44,937</b>	<b>46,765</b>	<b>47,888</b>	<b>48,858</b>	<b>50,516</b>	<b>49,542</b>	<b>55,039</b>	<b>15%</b>

## Gross Domestic Product, 2021

Council or Region	GDP £m					GDP per Head of Population £				
	2017	2018	2019	2020	2021	2017	2018	2019	2020	2021
Antrim & Newtownabbey	3,644	3,720	3,930	3,797	3,916	25,718	26,106	27,388	26,411	26,851
Ards & North Down	2,523	2,621	2,736	2,602	2,673	15,757	16,295	16,920	16,053	16,316
Armagh, Banbridge & Craigavon	4,355	4,599	4,824	4,646	4,977	20,551	21,481	22,313	21,387	22,711
Belfast	13,650	14,111	14,642	14,008	15,555	40,120	41,274	42,622	40,892	45,085
Causeway Coast & Glens	2,635	2,638	2,731	2,607	2,768	18,307	18,289	18,854	17,983	19,539
Derry & Strabane	3,161	3,233	3,468	3,447	3,639	21,004	21,456	22,924	22,809	24,125
Fermanagh & Omagh	2,503	2,618	2,736	2,705	2,916	21,527	22,404	23,305	23,056	24,938
Lisburn & Castlereagh	3,498	3,695	3,935	3,770	4,017	24,525	25,589	26,955	25,742	26,911
Mid & East Antrim	3,179	2,797	2,935	2,825	3,008	23,014	20,157	21,076	20,256	21,620
Mid Ulster	3,617	3,910	4,187	3,947	4,406	24,701	26,531	28,192	26,497	29,257
Newry, Mourne & Down	3,517	3,636	3,855	3,690	3,843	19,650	20,199	21,256	20,310	21,077
Eastern	17,294	17,831	18,572	17,805	19,471	35,886	36,813	38,132	36,612	39,667
North Eastern	3,179	2,797	2,935	2,825	3,008	23,014	20,157	21,076	20,256	21,620
North Western	5,796	5,871	6,199	6,054	6,407	19,686	19,907	20,934	20,449	21,904
Southern	9,538	9,952	10,526	10,062	10,533	19,799	20,509	21,521	20,527	21,260
Western	10,475	11,127	11,747	11,298	12,299	22,071	23,263	24,365	23,366	25,273
NI	46,282	47,578	49,981	48,041	51,717	24,739	25,285	26,394	25,345	27,154

## Exports, 2022

Council or Region	NI Sales (£m)	GB Sales (£m)	Irish Rep. Exports (£m)	Rest of EU Exports (£m)	Rest of World Exports (£m)	Exports 2018 (£)	Exports 2019 (£)	Exports 2020 (£)	Exports 2021 (£)	Exports 2022 (£)	Exporters 2018	Exporters 2019	Exporters 2020	Exporters 2021	Exporters 2022
Antrim & Newtownabbey	4,725	956	395	194	285	851	956	713	921	874	571	821	655	1,087	622
Ards & North Down	2,026	286	124	139	68	247	305	331	357	330	540	799	591	633	563
Armagh, Banbridge & Craigavon	4,223	2,061	731	456	431	1,586	1,845	1,607	1,474	1,618	942	1,200	1,243	1,731	1,188
Belfast	12,078	3,084	793	643	1,288	2,764	2,489	2,241	2,260	2,724	2,162	2,153	2,047	2,789	2,276
Causeway Coast & Glens	3,021	453	398	232	56	604	651	559	644	686	683	575	610	952	830
Derry & Strabane	2,499	385	341	58	265	463	503	523	518	663	710	864	882	1,032	948
Fermanagh & Omagh	2,153	782	609	119	106	428	520	597	1,017	834	631	1,025	646	1,611	849
Lisburn & Castlereagh	3,660	1,612	628	84	119	517	603	552	674	831	919	968	1,000	1,269	1,173
Mid & East Antrim	2,585	851	296	96	356	264	292	315	591	747	334	593	492	991	452
Mid Ulster	5,590	1,982	881	331	430	1,281	1,167	866	1,338	1,642	1,209	1,330	1,190	1,883	1,118
Newry, Mourne & Down	3,321	1,067	728	249	435	1,728	1,635	1,562	1,201	1,412	1,462	1,329	1,487	2,142	1,669
Eastern	16,802	4,040	1,187	838	1,573	3,615	3,446	2,953	3,181	3,598	2,733	2,974	2,702	3,876	2,898
North Eastern	2,585	851	296	96	356	264	292	315	591	747	334	593	492	991	452
North Western	5,520	838	738	290	321	1,066	1,155	1,082	1,162	1,349	1,393	1,439	1,492	1,984	1,777
Southern	9,008	2,965	1,480	472	622	2,493	2,542	2,445	2,232	2,574	2,921	3,096	3,077	4,044	3,406
Western	11,967	4,825	2,221	906	966	3,294	3,532	3,071	3,828	4,093	2,782	3,555	3,079	5,224	3,155
NI	56,130	15,729	6,353	2,737	4,217	11,662	11,756	10,501	11,695	13,307	10,850	11,970	11,193	16,463	12,002

## Business Spend on R&D, 2022 and Regional Gross Disposable Household Income, 2021

Council or Region	Business Spend on R&D £m	Business Spend on R&D (% of Total Spend)	Gross Disposable Household Income per head 2017	Gross Disposable Household Income per head 2018	Gross Disposable Household Income per head 2019	Gross Disposable Household Income per head 2020	Gross Disposable Household Income per head 2021
Antrim & Newtownabbey	88.1	10%	16,420	16,756	17,492	17,468	17,960
Ards & North Down	14.3	2%	17,377	17,786	18,585	18,487	19,108
Armagh, Banbridge & Craigavon	113.4	13%	15,589	15,900	16,473	16,453	17,216
Belfast	367.9	43%	15,605	16,167	16,726	16,773	17,507
Causeway Coast & Glens	18.1	2%	16,041	16,321	16,876	16,509	16,918
Derry & Strabane	40.2	5%	14,382	14,603	15,378	15,610	16,572
Fermanagh & Omagh	24.7	3%	15,158	15,410	16,193	16,252	17,132
Lisburn & Castlereagh	34.6	4%	18,172	18,731	19,154	18,936	19,223
Mid & East Antrim	15.8	2%	16,921	17,393	17,755	17,190	17,767
Mid Ulster	90.8	11%	15,899	16,354	17,042	16,834	17,495
Newry, Mourne & Down	42.8	5%	15,316	15,814	16,444	16,477	17,275
<b>Eastern</b>	<b>456.0</b>	<b>54%</b>					
North Eastern	15.8	2%					
North Western	58.3	7%					
Southern	91.7	11%					
Western	228.9	27%					
<b>NI</b>	<b>850.7</b>	<b>100%</b>	<b>16,012</b>	<b>16,427</b>	<b>17,045</b>	<b>16,965</b>	<b>17,636</b>

## Entrepreneurship, 2020-2022

Council or Region	Total Early-stage Entrepreneurial Activity	Total Early-stage Entrepreneurial Activity by Gender - Male	Total Early-stage Entrepreneurial Activity by Gender - Female	Total Early-stage Entrepreneurial Activity by Age - 18 to 29	Total Early-stage Entrepreneurial Activity by Age - Over 30	Total Early-stage Entrepreneurial Activity by Qualifications - Graduate	Total Early-stage Entrepreneurial Activity by Qualifications - Non-Graduate
Antrim & Newtownabbey	4.9%	6.7%	2.3%	7.1%	4.2%	6.6%	3.0%
Ards & North Down	12.4%	14.1%	11.2%	21.3%	10.4%	14.4%	10.4%
Armagh, Banbridge & Craigavon	6.1%	9.4%	3.7%	10.9%	4.4%	9.2%	4.2%
Belfast	9.3%	8.4%	10.5%	9.4%	9.2%	11.1%	7.7%
Causeway Coast & Glens	6.7%	7.6%	6.2%	10.6%	5.8%	9.3%	5.6%
Derry & Strabane	7.5%	8.7%	5.1%	22.0%	3.7%	7.8%	6.2%
Fermanagh & Omagh	7.7%	9.1%	7.3%	12.0%	6.1%	9.7%	6.5%
Lisburn & Castlereagh	7.1%	7.4%	6.7%	5.7%	7.2%	7.1%	7.0%
Mid & East Antrim	9.4%	12.8%	5.4%	9.0%	9.6%	10.4%	9.0%
Mid Ulster	7.5%	8.8%	5.6%	11.8%	5.3%	10.2%	3.7%
Newry, Mourne & Down	2.8%	4.6%	1.3%	5.9%	2.0%	2.8%	3.0%
<b>NI</b>	<b>7.7%</b>	<b>9.1%</b>	<b>6.3%</b>	<b>10.8%</b>	<b>6.8%</b>	<b>9.4%</b>	<b>6.3%</b>



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