



International Trade Calendar

Exhibitions and Trade Missions



Want to get out there and explore new markets?

Invest Northern Ireland's unique combination of professional trade advice, industry knowledge and in-market expertise can support your business every step of the way in identifying and developing opportunities in export markets.

The wraparound support of our experienced trade team and sector-specific trade advisors, complimented by our extensive network of commercial experts around the globe, can help you assess your export-readiness, devise your export strategy, and prepare you to explore and maximise opportunities in new markets. This expertise combined with a range of export-related financial incentives provides the confidence and capability to help you get out there and explore new opportunities.

Our programme includes sector-focussed visits, exhibitions, and trade missions across a range of industries and markets for Northern Ireland businesses. Whether you are new to exporting or want to expand your international customer base, Invest NI's comprehensive calendar of activities could help you and your business to go further and grow stronger.

Exhibitions and Trade Missions are subject to change.

If you are interested in finding out more about participating in Invest NI overseas events or relevant support packages, please contact us at 0800 181 4422 or email exportevents@investni.com. To explore our full range of export support services visit investni.com/export.

Aerospace and defence

A global leader in aerospace technology, defence, and security rich in knowledge, skills and experience, the sector in Northern Ireland has expertise in key technologies and a resilient, competitive, award-winning supply chain.

Key areas of strength include aircraft interior composites design and manufacturing, aerostructure, as well as cyber security, covert technologies and security training and clothing.

Event Title	Location	Event Type	Start Date	End Date
Farnborough International Airshow	Farnborough, GB	Exhibition Stand	22 July 2024	26 July 2024
Space-Comm Expo	London, UK	Exhibition Stand	11 March 2025	12 March 2025

Agri-tech

With an industrial heritage rooted firmly in farming, engineering expertise and world-leading academic research, Northern Ireland provides a range of innovative solutions to the agricultural sector, both locally and internationally.

Whether designing and producing farm machinery or housing, manufacturing agricultural components, developing new software solutions for farm management, or investing in R&D for the future of farming, Northern Ireland is making a tangible impact in the global agricultural industry.

Event Title	Location	Event Type	Start Date	End Date
EuroTier	Hannover, Germany	Exhibition Stand	12 November 2024	15 November 2024
Agromek	Herning, Denmark	Exhibition Stand	26 November 2024	29 November 2024
National Farm Machinery Show	Louisville, USA	Exhibition Stand	12 February 2025	15 February 2025
Figan	Zaragoza, Spain	Exhibition Stand	25 March 2025	28 March 2025

Food and drink

With high-quality raw ingredients, state-of-the-art processing facilities and a world-class food security record, Northern Ireland's award-winning food and drink is enjoyed worldwide.

Fuelled by the passion of family farms and fishing businesses, as well as award winning enterprising food & drink producers, Northern Irish food and drink can be found tantalising taste buds on menus, supermarket shelves and renowned luxury specialists around the world.

Event Title	Location	Event Type	Start Date	End Date
Gulfood	Dubai, UAE	Exhibition Stand	17 February 2025	21 February 2025
ProWein	Dusseldorf, Germany	Exhibition Stand	16 March 2025	18 March 2025

Green economy

Northern Ireland is leveraging its recognised expertise in engineering, technology, and construction to deliver into the low carbon and net zero sector. It has established an ecosystem that supports the research, manufacture, and export of cutting-edge green technologies due to its wealth of natural resources, government regulations, and dedication to creative, sustainable solutions.

Event Title	Location	Event Type	Start Date	End Date
WindEnergy	Hamburg, Germany	Exhibition Stand	24 September 2024	27 September 2024

Life and health sciences

Northern Ireland boasts a thriving life and health sciences sector where the unique combination of talented people, world-class research and strong links between industry, academia and clinicians, fosters the commercialisation of innovative research.

The sector offers expertise across precision medicine, clinical trials and digital health as well as specialisms in oncology, cardiology, ophthalmology, respiratory and diabetes.

Event Title	Location	Event Type	Start Date	End Date
Arab Health	Dubai, UAE	Exhibition Stand	27 January 2025	30 January 2025

Materials handling

Northern Ireland companies deliver solutions worldwide, meeting the needs and challenges of the material, geography and climate. Providing solutions for the processing of sand, aggregate, waste and other bulk materials, solutions cover the quarrying, mining, construction and recycling sectors. Key areas of expertise include crushing, screening, sortation, washing, conveying and size reduction.

Event Title	Location	Event Type	Start Date	End Date
International Mining & Machinery Exhibition (IMME)	Kolkata, India	Exhibition Stand	20 November 2024	23 November 2024
Bauma China	Shanghai, China	Exhibition Stand	26 November 2024	29 November 2024
Future Minerals Forum	Riyadh, Saudi Arabia	Exhibition Stand	15 January 2025	16 January 2025
AED Summit	Orlando, USA	Exhibition Stand	15 January 2025	17 January 2025
AGG1	St. Louis, USA	Exhibition Stand	25 March 2025	27 March 2025
Bauma Germany	Munich, Germany	Exhibition Stand	07 April 2025	13 April 2025
CONEXPO AGG	Las Vegas	Exhibition Stand	03 March 2026	07 March 2026

Technology

Northern Ireland enjoys an international reputation as a region of expertise and knowledge in tech development, with many global technology leaders establishing operations here to take advantage of the wealth of knowledge, skills and entrepreneurship on offer.

The region has a vibrant cluster of companies operating in areas such as cyber security, AI & data analytics, blockchain and Internet of Things (IoT).

Event Title	Location	Event Type	Start Date	End Date
Smart City Expo World Congress	Barcelona, Spain	Exhibition Stand	05 November 2024	07 November 2024

Trade Mission

In addition to the comprehensive programme of trade exhibitions, we have planned a wide array of complimentary trade missions. Trade missions are a useful tool to help reduce the time, cost and risk when exploring business opportunities overseas, providing an opportunity to meet key decision-makers and stakeholders in key market locations or to explore and scope future trade exhibitions for attendance.

Event Title	Location	Event Type	Start Date	End Date
Chicago and Toronto Trade Mission	Chicago, USA and Toronto, Canada	Trade Mission	16 September 2024	20 September 2024
Mexico City Trade Mission	Mexico City, Mexico	Trade Mission	14 October 2024	17 October 2024
Nordic Construction	Copenhagen, Denmark	Trade Mission	28 October 2024	01 November 2024
Technology Trade Mission with Invest Northern Ireland and Enterprise Ireland	Singapore	Trade Mission	04 November 2024	08 November 2024
BIO Europe	Stockholm, Sweden	Trade Mission	04 November 2024	06 November 2024
Medica	Düsseldorf, Germany	Trade Mission	11 November 2024	14 November 2024
Fintech Talents	London, UK	Trade Mission	11 November 2024	12 November 2024
Aeromart	Toulouse, France	Trade Mission	03 December 2024	05 December 2024
National American Dealer Conference (NADC)	San Diego, USA	Trade Mission	29 January 2025	31 January 2025
PNAAC Advance Conference	Seattle, USA	Trade Mission	03 February 2025	07 February 2025
North America Sports Tech	Boston & Toronto	Trade Mission	24 February 2025	27 February 2025



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